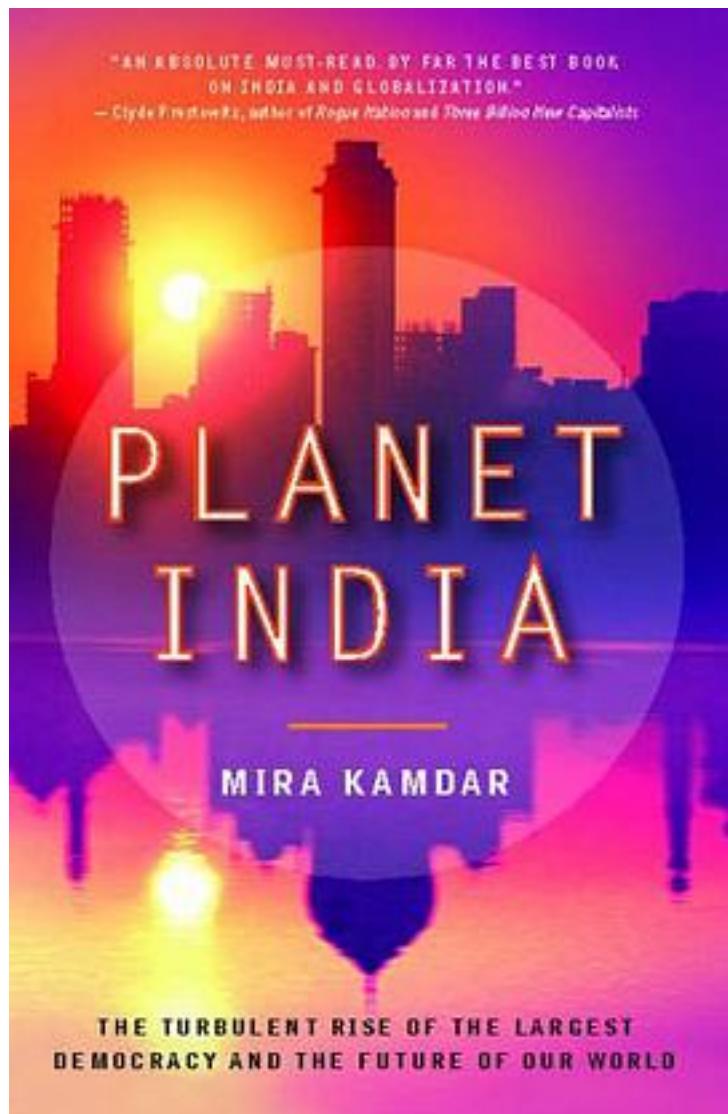


Planet India



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出版者:

出版时间:2007-8

装帧:

isbn:9781847370686

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India is everywhere - Indian studios produce animated features and special effects for Hollywood movies; Indian software manages our health records; and Indian customer service centres answer our calls. A country of English speakers and a free-market democracy, with the youngest population on Earth, India is not only the fastest growing market for the next new thing, but a source for the technological innovation that will drive the global economy. Yet, India is also in a race against time to bring the benefits of the twenty-first century to the 800 million Indians who live on less than GBP1 per day, and it must do so in a way that is environmentally sustainable and politically viable on a scale never before achieved. If India succeeds, it will not only save itself, it may save us all. If it fails, we will all suffer. As goes India, so goes the world. Like CHINA, INC, published in 2006 by S&S, PLANET INDIA will capture and catalyze the growing interest in this rising power. With in-depth research, interviews and provocative analysis, Mira Kamdar offers a penetrating view of India and its cultural and economic impact on the world. From Bollywood to the Indian diaspora to India's effect on global politics she reports on the people, companies and places shaping the new India. Kamdar examines the challenges India faces while celebrating India's tremendous vitality and the opportunities this Asian democracy has to shape its own and all of our destinies.

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