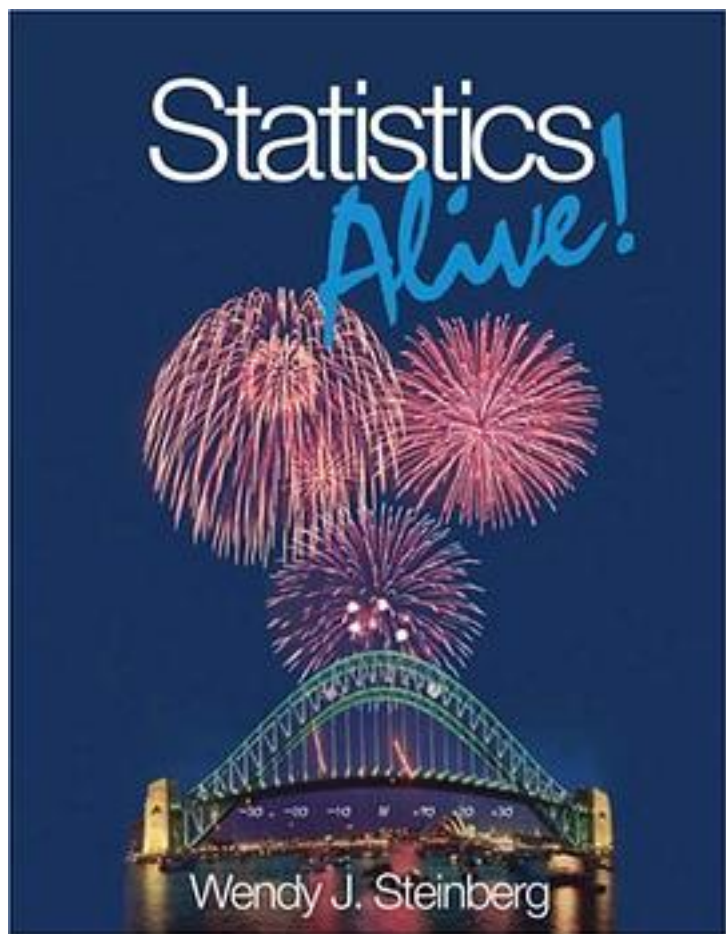


Statistics Alive!



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Statistics need not be dull and dry! Presented in short, digestible modules and written in a conversational tone, with anecdotal stories and light-hearted humour, this text is an enjoyable read. Students are shown the underlying logic to what they're learning,

and well-crafted practice and self-check features help ensure that that new knowledge sticks. Coverage of probability theory and mathematical proofs is minimized without sacrificing the rigour of the text, and more advanced concepts are introduced at the end of the book for instructors wishing to challenge students or use the text in a more advanced course.

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