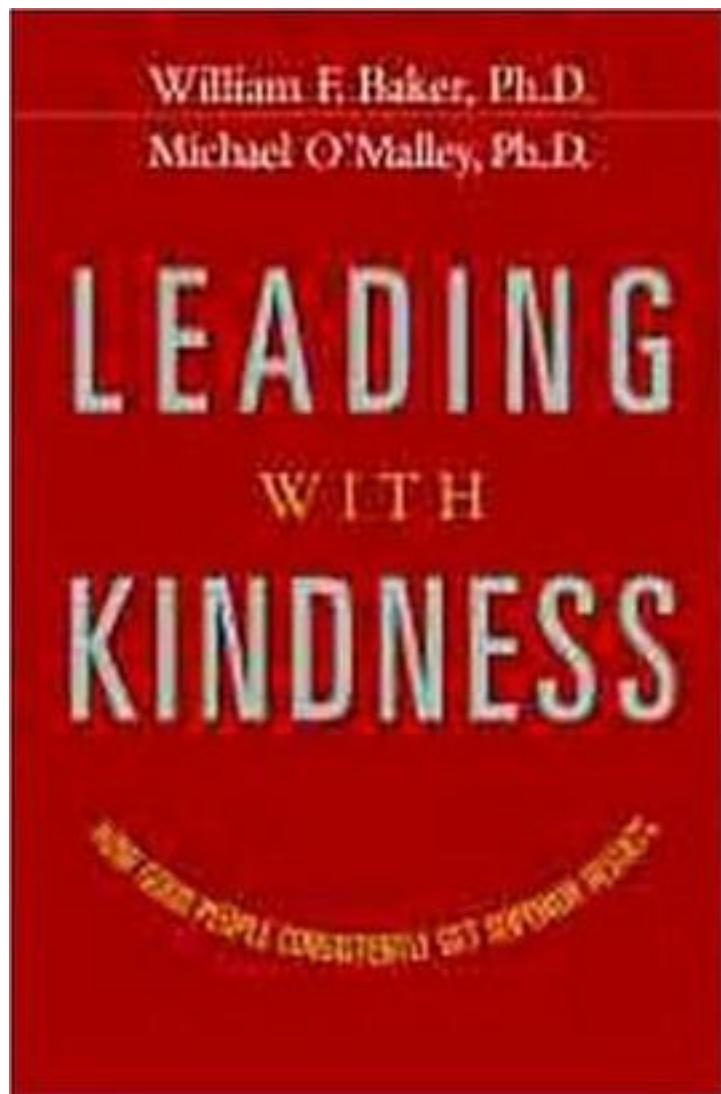


# Leading with Kindness



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By now, many leaders have realized that when it comes to business, nice guys often finish first. Old-fashioned images of corporate callousness and greed have been replaced by a gentler, more human conception of great leadership. But how does one define "kindness" in the context of business? And what is the best way to "use" this deceptively complex notion as a guiding principle to lead an organization successfully into the future? Far from presenting a naive idea of kindness, this eye-opening book identifies the surprising attributes successful "kind" leaders share. Readers will learn how they can use kindness to: motivate employees, committee members, and others \* recognize unique talents while nurturing all employees \* establish a supportive environment \* spur continuous organizational growth \* adapt to change \* stimulate calculated "stretch" and risk-taking \* prepare the next generation of leaders This realistic book shows leaders how they can use sincerity, honesty, and respect for the good of their organizations.

作者介绍:

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