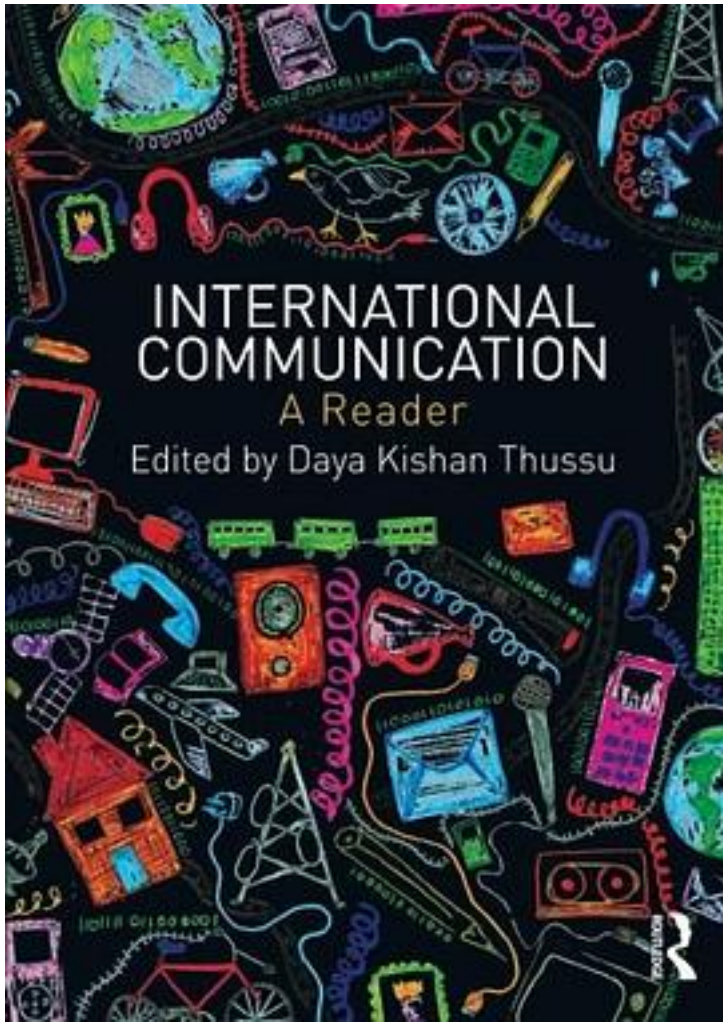


International Communication



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著者:Daya Thussu (Editor)

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Instructors and students will find this blend of golden classics and recent work very

handy. The inclusion of fugitive historical documents from intergovernmental conferences is particularly helpful. - Bella Mody, deCastro Chair in Global Media, University of Colorado, Boulder, USA

As the field of communication studies expands and internationalizes, there is a growing need of global resource material. Daya Thussu has brought such material together in a Reader that will prove invaluable for teaching on the political, economic, cultural and technological dimensions of global communication. Not only a must read but also a must use. Highly recommended! - Cees J. Hamelink, Professor Emeritus of International Communication, University of Amsterdam

In this magisterial collection, Professor Thussu helps ground a discipline and frame a way of thinking about the global, the international, and the extraordinary significance of the changing empire of communications and society. - Monroe Price, Director of the Center for Global Communication Studies at the Annenberg School of Communication, University of Pennsylvania, USA

Product Description

This comprehensive reader brings together seminal texts in media and communication from both traditional as well as more recent scholarship.

Readings are drawn from an international range of scholars and organized to reflect the growing internationalization of the field, with clearly defined sections covering key aspects of global communication. In addition to the core academic readings, key policy documents are also included to demonstrate the development of the political, economic and technological infrastructure that underpins the global system of media and communication.

作者介绍:

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标签

传播学

传播

Readinglist

Journalism

评论

配套读本

Manuel Castells; Oliver Boyd-Barrett; Daya Kishan Thussu; Herbert I. Schiller; Joseph S. Nye Jr.

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