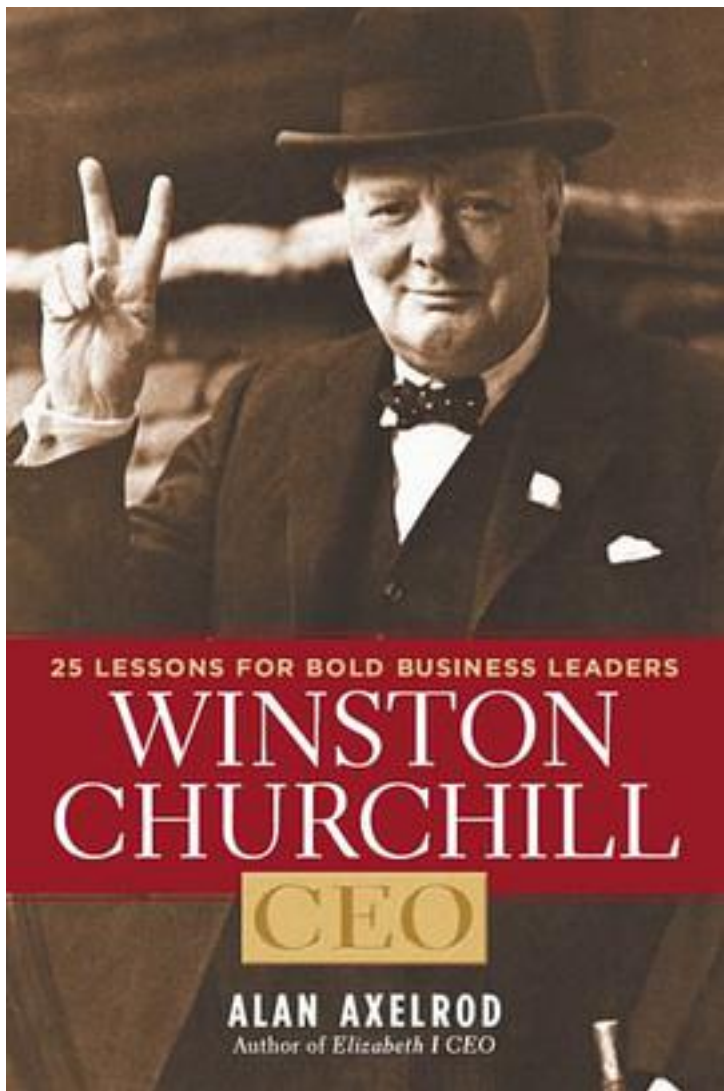


Winston Churchill, CEO



[Winston Churchill, CEO 下载链接1](#)

著者:Alan Axelrod

出版者:

出版时间:2009-5

装帧:

isbn:9781402758058

Following his BusinessWeek bestsellers *Elizabeth I*, *CEO* and *Patton on Leadership* comes a new and perfect subject for Alan Axelrod's innovative format: Winston Churchill, the quintessential leader of the 20th century. Churchill skillfully converted crisis into victory, making the boldest of visions seem attainable; even though he sometimes failed audaciously, he embraced his errors and used them to become stronger. Axelrod looks at this much-studied figure in a way nobody has before: he explores 25 key facets of Churchill's leadership style and decision-making from his early years as a junior cavalry officer and journalist to his role throughout WWII and demonstrates how he was able to overcome near-impossible obstacles. Fluidly and engagingly written, each lesson is enlivened with a vivid vignette from Churchill's life. As always, Axelrod's penetrating analysis will instruct, inspire, and encourage those who lead business enterprises, large and small.

作者介绍:

目录:

[Winston Churchill, CEO 下载链接1](#)

标签

评论

[Winston Churchill, CEO 下载链接1](#)

书评

[Winston Churchill, CEO 下载链接1](#)