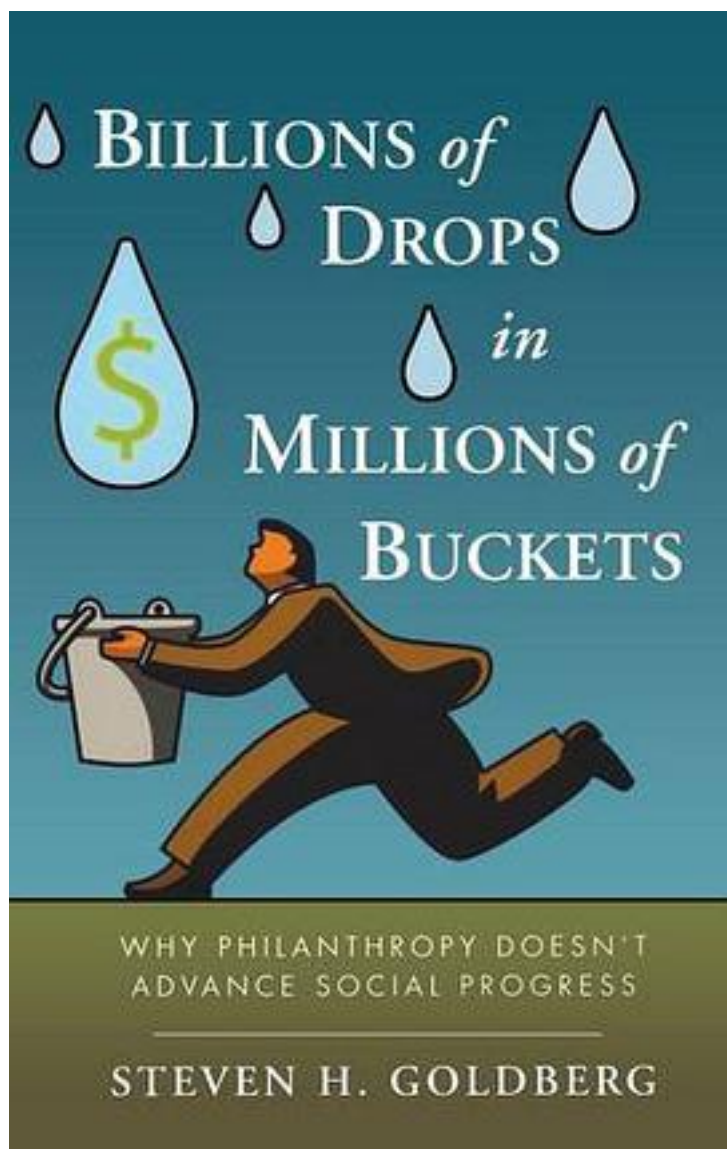


# Billions of Drops in Millions of Buckets



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Praise for BILLIONS OF DROPS in MILLIONS OF BUCKETS ""Billions of Drops in Millions of Buckets" provides a bracing and original look at philanthropy that offers a much-needed corrective to conventional wisdom. Steve Goldberg combines a resolve to understand why so much philanthropy accomplishes so little enduring social change with a timely and serious proposal to reinvigorate nonprofit capital markets through the simplest of insights: getting more of the money to where it can do the most good. This book will change how forward-looking philanthropists, foundations, and policymakers think about the relationship between charitable giving and the transformative capacity of social entrepreneurs." --Jerr Boschee, founder and Executive Director, The Institute for Social Entrepreneurs; Visiting Professor of the Practice in Social Enterprise, Carnegie Mellon University "Goldberg's arguments are logical next steps in the rapidly evolving discussion of social capital markets. He offers ambitious proposals informed by the reality of current practices and focused on an achievable set of goals. He fully recognizes the potential for restructuring that is inherent in this time of financial hardship. Real change relies on big ideas, and Steve Goldberg offers us several." --Lucy Bernholz, author of "Creating Philanthropic Capital Markets: The Deliberate Evolution" "When I first heard about 'evidence-based medicine,' I thought: 'you mean it isn't?' Read this book and that's how you'll feel about 'performance-based philanthropy.' Goldberg takes some of the best current management thinking and applies it to social enterprise, illuminating both the encouraging successes of social entrepreneurs and the barriers they face. Even better, he presents compelling ideas for making the social sector vastly more effective." --Christopher Meyer, Chief Executive, Monitor Networks "Goldberg calls for more 'performance-driven philanthropy,' where nonprofits are rewarded based on their results, in place of the current dysfunction. It is an important call and a valuable contribution to discussions about how to improve nonprofits in the U.S. and internationally." --Martin Brookes, Chief Executive, New Philanthropy Capital ""Billions of Drops.." is a must-read romp through emerging fields of social entrepreneurship and nonprofit capital markets." --George Overholser, founder and Managing Director, NFF Capital Partners

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