

Economics



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McConnell and Brue's "Economics: Principles, Problems, and Policies" is the leading Principles of Economics textbook. It continues to be innovative while teaching students in a clear, unbiased way. The 18th edition builds upon the tradition of leadership by sticking to 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and, promote a lasting student interest in economics and the economy.

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