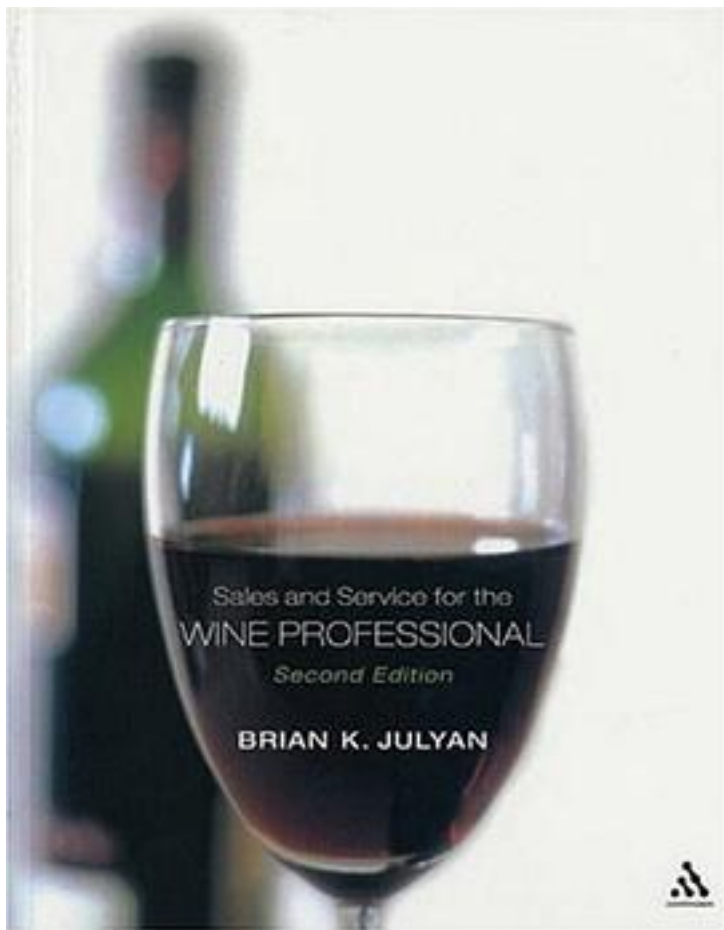


Sales and Service for the Wine Professional



[Sales and Service for the Wine Professional_下载链接1_](#)

著者:Brian K. Julyan

出版者:Cengage Learning

出版时间:2008-04-25

装帧:Paperback

isbn:9781844807895

In the new edition of Sales and Service for the Wine Professional Brian Julyan provides a comprehensible and in-depth coverage of the wine industry and continues to promote the highest standards of wine service and product knowledge. The text

contains fully revised and up-to-date chapters to reflect the changing nature of the wine industry: an expanded chapter on viniculture and vinification, an updated and expanded chapter on the wines of the New World' and a new chapter on country-specific changes in legislation and licensing law. The new edition is a valuable resource for sommeliers, hospitality managers, food and beverage managers, trainers and students as it incorporates both practical and theoretical aspects of the wine professional.

作者介绍:

目录:

[Sales and Service for the Wine Professional_下载链接1](#)

标签

葡萄酒

评论

2011年Cameron Douglas MS上课时用的教科书之一。

CMS用書

[Sales and Service for the Wine Professional_下载链接1](#)

书评

[Sales and Service for the Wine Professional 下载链接1](#)