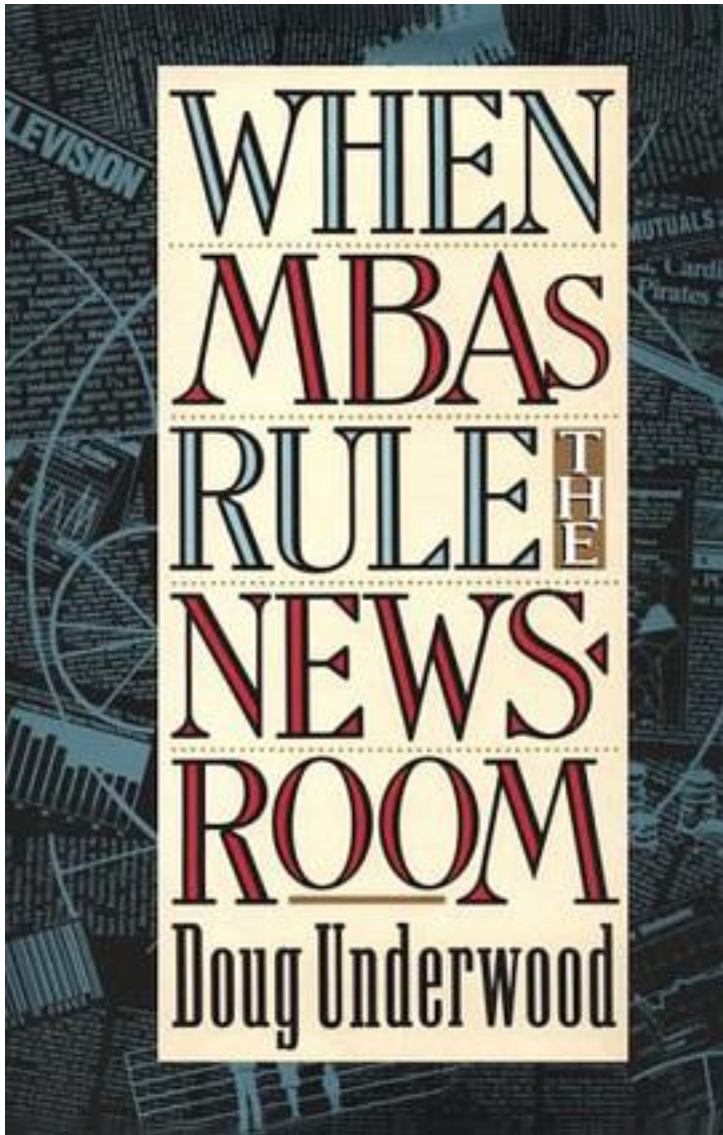


# When MBAs Rule the Newsroom



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著者:Doug Underwood

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An in-depth, behind-the-scenes look at the modern newsroom, this book explores how large corporations dominate today's media and uncovers how investigative and informative reports are being replaced by demands for high-profit, 'reader-friendly' journalism. Includes a new preface to the paperback edition.

作者介绍:

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