

Business Ethics



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著者:Kevin Gibson

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"Business Ethics" offers a structured set of readings with a clear conceptual progression; classic and current topics; and issues that matter to students. But that's not all: The instructor's resource CD-ROM contains lesson plans, and discussion, essay and multi-choice questions for every reading. A dedicated web site, designed by Dr. Gibson, also allows students access to further research and exploration into their own interests. The cases - linked directly to the readings - are deliberately short and provocative, challenging students to take and defend their own ethical analysis.

作者介绍:

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