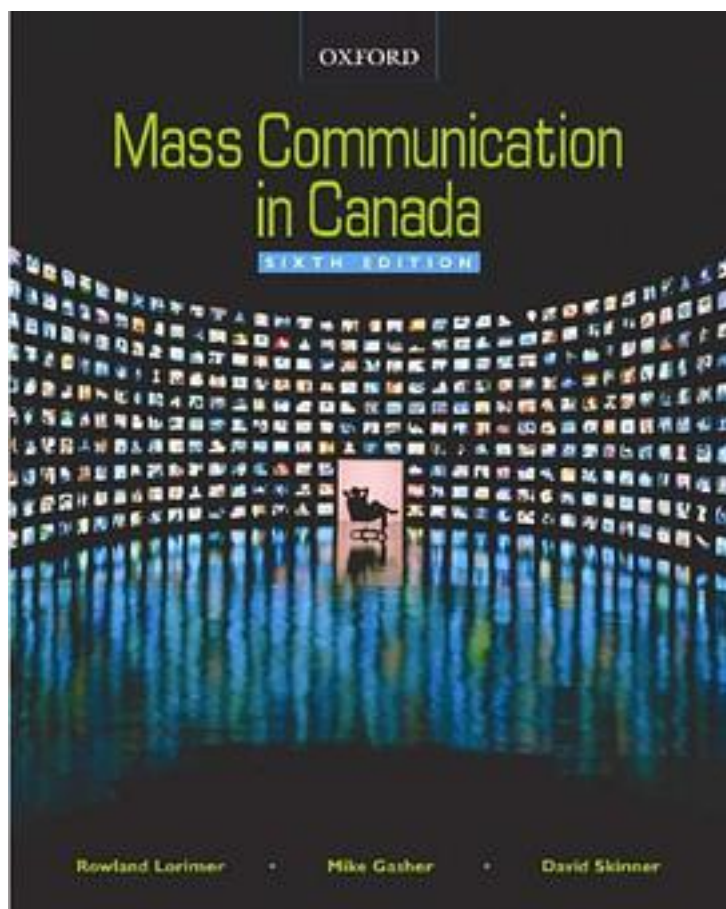


Mass Communication in Canada



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Mass Communication in Canada examines the past, present, and future of mass communication and its effects on society. The book investigates all media from print media, film, radio, and television, to digital media such as the internet and e-mail, providing a framework for understanding the rapidly changing field of mass

communication. Themes include media theories, the mass media, media culture and politics, media content, media and audiences, law and policy, the structure and role of media ownership, journalists as content producers, technology and current issues, and globalization.

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