

大学英语跨文化交际教程



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《大学英语跨文化交际教程》阐述了跨文化交际相关的理论，对文化、交际、语言、跨

文化交际等相关概念进行了详细讲解。本教材通过对英语国家较为典型的主流文化现象进行描述、阐释和讨论，培养学生对目的语文化的兴趣和理解力，进而使学生主动观察、分析、对比、评价文化及文化差异现象，使学生能够较为客观、系统、全面地认识英语国家的文化，从而拓宽学生的国际视野，提高学生的跨文化交际意识，增强学生的跨文化交际能力。通过本教材学习，学生可以达到《大学英语课程教学要求》中所提到的“在今后学习、工作和社会交往中能用英语有效地进行交际”、“提高综合文化素养，以适应我国社会发展和国际交流的需要”等教学要求。

本教程依托“大学英语跨文化交际”国家精品课程，入选普通高等教育“十一五”国家级规划教材。与本教程配套的教学支持网站（210.46.97.180/jpk）内容丰富，为教师教学和学生自主学习提供帮助。

本教程主要为我国高等学校的非英语专业学生编写，是大学生完成《大学英语课程教学要求》中所规定的“较高要求”学习后，开设双语教学或选修课所用教材。本教材也可以作为英语专业“跨文化交际”课程教材或补充教材。同时还可供其他英语学习者、国际商务从业人员、中外旅游者、文化研究者或文化爱好者使用。

作者介绍:

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评论

嘿嘿嘿

读的2015版本，传统的乏味

逃课率五分之三，差评。

太烂了，就算要写文化分歧的案例，也至少要让人明白分歧在哪里吧？为了教学而专门制造不存在的分歧和冲突简直醉了，完全看不懂在说什么！

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