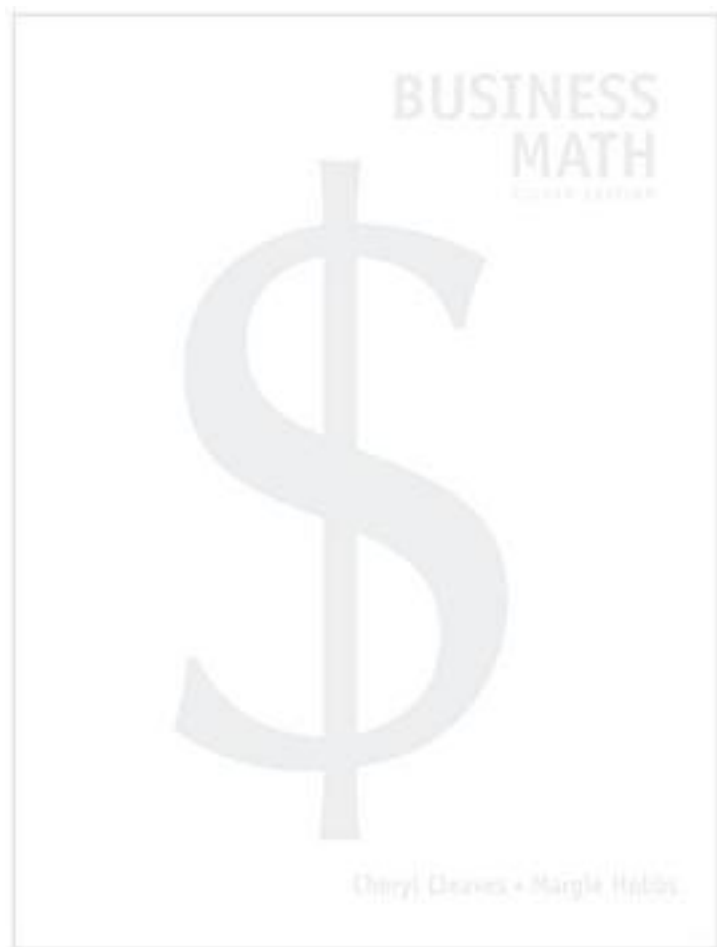


Business Math & Study Guide Package (8th Edition)



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For arithmetic-based Business Math courses at the undergraduate level. Will

sometimes fit courses titled Consumer Math or Personal Finance. The focus of the 8th Edition of Business Mathematics is to provide students with the tools they need to solve mathematical problems they will encounter in both their personal and professional lives. Students are presented math in contexts that are familiar to them and that they care about: math needed for everyday business transactions, math needed to make important personal finance decisions, and math needed to start or run a small business. Now available with Business Math, 8/e: MathXL(R) and MyMathLab(R) for Business Math provide a powerful classroom management, homework, tutorial, and assessment tools. Students can take chapter quizzes or tests in MathXL and MyMathLab and receive personalized study plans based on their test results. The study plan diagnoses weaknesses and links students directly to tutorial exercises for the outcomes they need to study and retest. All student work can be tracked in MathXL's online gradebook. Three packaging options--MyMathLab, MathXL, or MathXL Tutorials on CD--provide flexible platforms to fit your course goals. For more information, visit our websites at www.mymathlab.com and www.mathxl.com, or contact your sales representative. This text is also available in a brief version: Business Math, Brief Edition, 8e, Cleaves/Hobbs

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