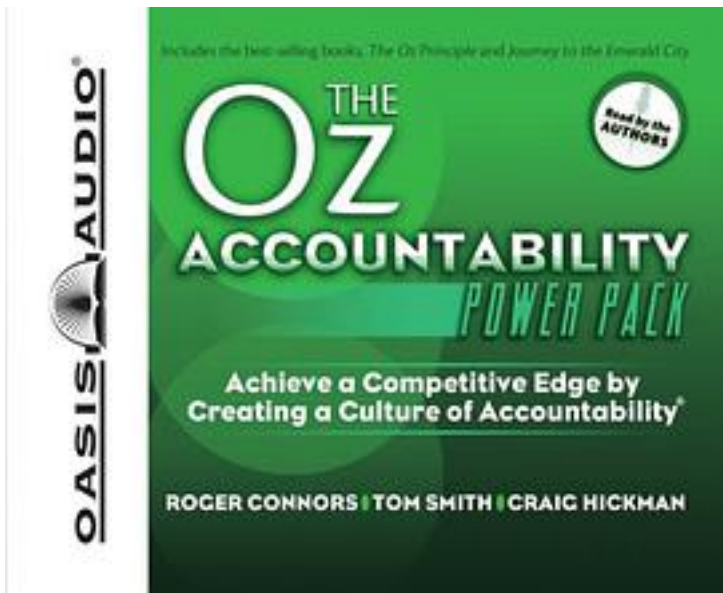


The Oz Accountability Power Pack (Smart Audio)



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What are the core principles that make a company successful? What makes a company able not only to compete in the twenty-first century, but also to alter it's corporate culture to achieve new levels of professional and personal accountability and success? --PERSONAL COACHES-- Using metaphors from "The Wizard of Oz," the authors convey these core principles through mastery of thoughts, feelings, actions, and results. They also introduce a step-by-step model that enables people at any level of the organization to take action to alter the culture's belief system in order to produce the desired excellence. --STRATEGIC THINKING-- Included is a pocket-sized review of strategic points to enable you to translate words into action, getting results and achieving a competitive edge by creating a culture of accountability. You will learn to identify beliefs that produce actions, align a culture for rapid progress, enroll the entire organization in the transition, generate actions that get results, create experiences that instill the right beliefs, and create accountability.

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