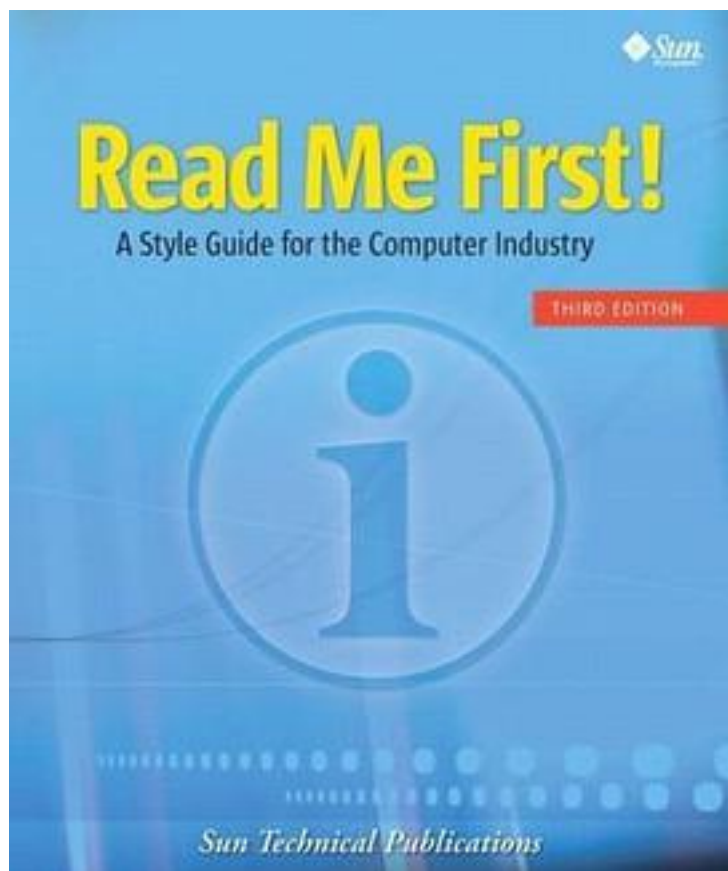


Read Me First! A Style Guide for the Computer Industry, Third Edition



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The definitive reference for technical writers, editors, and documentation managers, Read Me First! A Style Guide for the Computer Industry, Third Edition, has been revised and updated to cover everything from creating screencasts and referencing web sites

to writing for wikis. This award-winning guide to creating clear, consistent, and easy-to-understand documentation covers everything from grammar and writing style to typographic and legal guidelines. The authors, who are senior editors and writers at Sun Microsystems, share their extensive experience and provide practical tips and recommendations, including guidance on hiring writers, working with illustrators, managing schedules and workflow, and more. The third edition of Read Me First features new chapters on: * Writing for wikis and encouraging wiki collaboration * Creating screencasts, using screencast terminology, and guidelines for writing narration * Creating alternative text for nontext elements such as screen captures, multimedia content, illustrations, and diagramsIt also includes new tables for symbol name conventions, for common anthropomorphisms, and for common idioms and colloquialisms. An updated and expanded recommended reading list suggests additional resources.

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