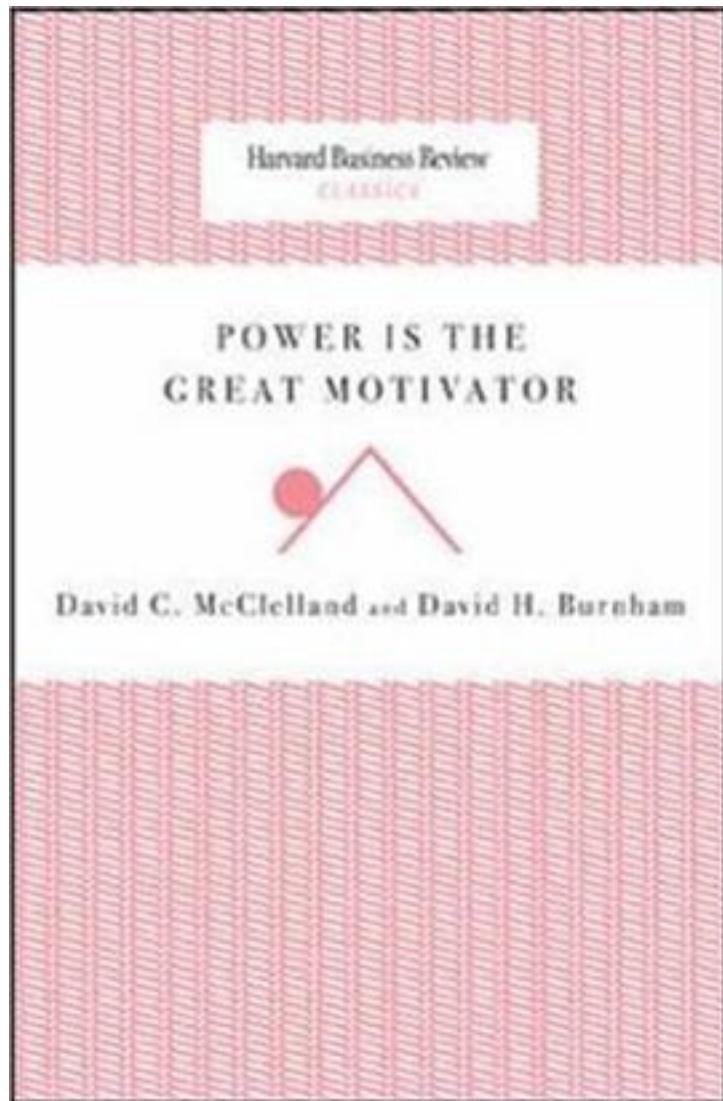


Power Is the Great Motivator



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In this provocative exploration into the nature and value of power in organizations, authors David McClelland and David Burnham reveal how the drive for influence is essential to good management. The authors provide a wealth of counterintuitive insights about what using power really means in today's business landscape. Power Is the Great Motivator is a must-read for all managers seeking to foster high morale and a strong sense of responsibility and commitment in their workforce.

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评论

对高成就者的分析太透彻了，关于高成就者与管理者之间的差异分析的也很好！！

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