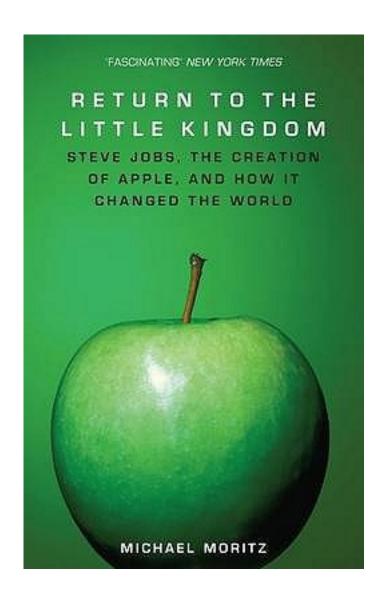
Return to the Little Kingdom



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著者:Michael Moritz

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Twenty five years later, revisiting the first authorized biography of Apple and its co-founder and celebrity CEO, Steve Jobs

In 1984, The Little Kingdom: The Private Story of Apple Computer told the story of Apple's first decade alongside the histories of Steve Jobs and Steve Wozniak. Now, completely revised and expanded, Return to the Little Kingdom is the definitive biography of Apple and its founders from the very beginning.

Moritz brings readers inside the childhood homes of Jobs and Wozniak and records how they dropped out of college and founded Apple in 1976. He follows the fortunes of the company through the mid-1980s, and in new material, tracks the development of Apple to the present and offers an insider's profile of Jobs, whose genius made Apple the powerhouse it is today.

Required reading for everyone who's ever listened to music on an iPod, Return to the Little Kingdom is timely and thorough, and the only book that explains how Steve Jobs founded the company that changed our world.

作者介绍:

迈克尔·莫里茨

生于威尔士的卡迪夫,毕业于牛津的基督教会学院(Chirst Church)。莫里茨曾担任《时代》周刊记者,后加入红杉资本公司(Sequoia Capital)。该公司投资的企业很多都大获成功,其中包括谷歌(Google)、雅虎(Yahoo)、支付宝(PayPal)、思科(Cisco)、YouTube等。他现在与妻子和两个孩子生活在旧金山。

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书评
书是好书,翻译得很差,译者梁卿这样的人真无耻,做不好就不要接这个活嘛。中信的编辑也好去撞墙了。建议同学们不要买。豆瓣说,抱歉,你的评论太短了抱歉,你的评论太短了抱歉,你的评论太短了

写这个标题主要是跟那个说翻译得很差的书评说。。 你丫傻逼专业人士啊。。 bus这种东西很重要吗? ps 在乔布斯自传出来之前 它是最好的写乔布斯的书 冷静 压得住 还有一种《天使爱美丽》一般的趣致

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