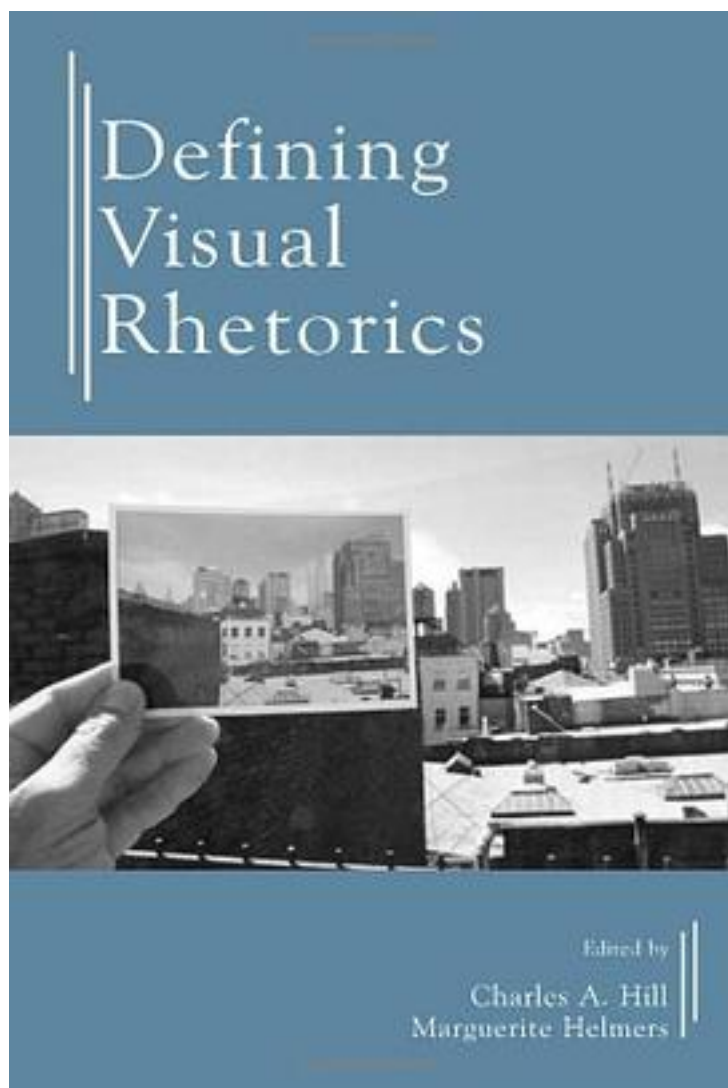


Defining Visual Rhetorics



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出版者:Lawrence Erlbaum Associates, Inc.

出版时间:2004

装帧:

isbn:9780805844023

Images play an important role in developing consciousness and in establishing the relationship of the self to its surroundings. The contributors to this distinctive collection examine the connection between visual images and persuasion, or how images act rhetorically upon viewers. Chapters included here highlight the differences and commonalities among a variety of projects identified as "visual rhetoric," offering some distinct definitions of the term and exploring its potential role in rhetorical studies.

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