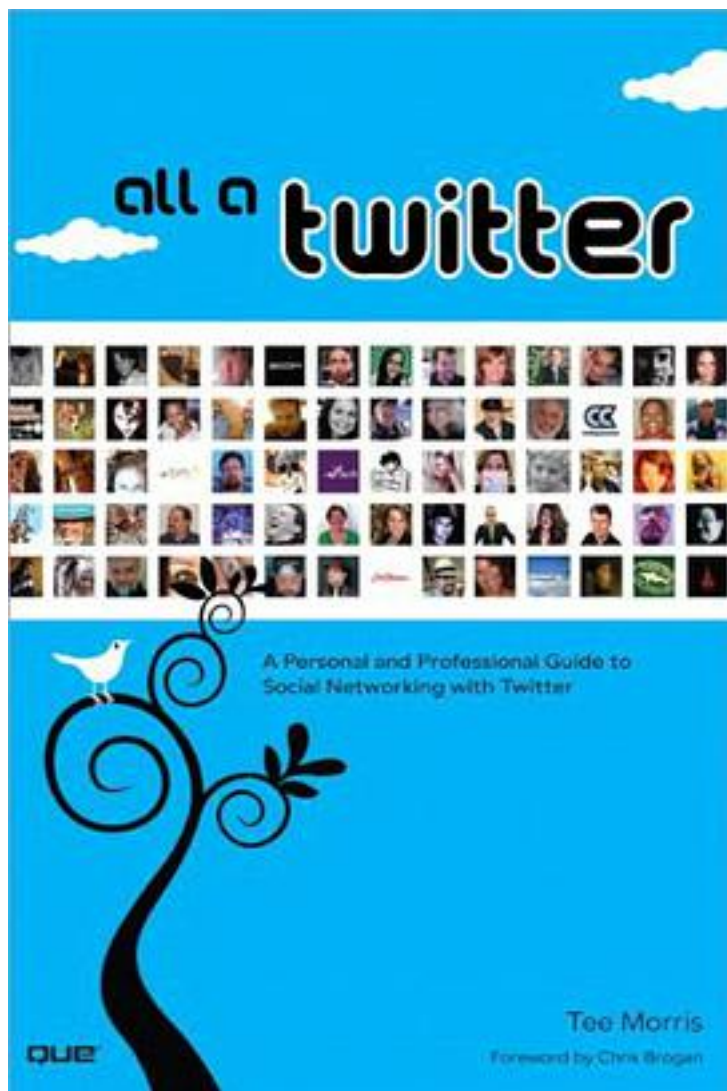


All a Twitter



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Make Twitter work for you-right now! Twitter! Everyone's talking about it. Its membership grew over 700% in just one year! Now, learn how to make the most of Twitter-in your personal life, your business, everywhere! All a Twitter delivers quick, smart answers to the questions everyone's asking about Twitter: What's it about? What's it good for? Is it worth your time? How do you get started? Where can you find great Twitter feeds to follow? How can you build a worldwide audience for your own Tweets? You name it, Tee Morris answers it-and shows you exactly how to do it, step-by-step, in plain English. No experience? Looking for something new to do with your Tweets? No problem: this is the Twitter book for everyone! Covers all this, and more... * Setting up your Twitter account and getting started in minutes * Creating great Tweets: making the most of the 140 characters Twitter gives you * Using Twitter to make connections, exchange great ideas, and uncover hard-to-find resources * Building a Twitter audience-and using it to build your business * Tweeting to recruit, promote, and coordinate volunteer organizations * Mastering Twitter etiquette and avoiding beginner mistakes * Swapping Tweets on your browser, on your desktop, and on your phone! * Finding tools that make Twitter even more efficient * And much more...informit.com/queallatwitterbook.com

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