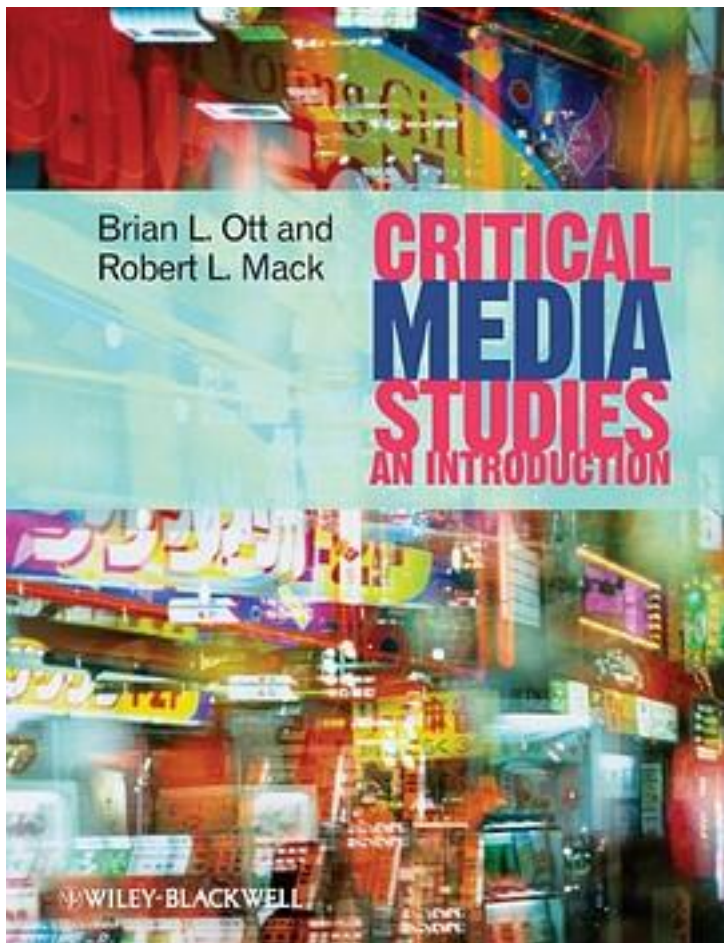


Critical Media Studies



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Critical Media Studies is a state of the art introduction to media studies that demonstrates how to think critically about the power and influence of the media. Provides extensive case study material, including exercises and “media labs” in each

chapter to encourage student participation Draws on examples from print, broadcast, and new media, including advertising, music, film, television, video games, and the internet Accompanied by a website with supplementary material, additional case studies, test banks, PowerPoint slides, and a guide for professors

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