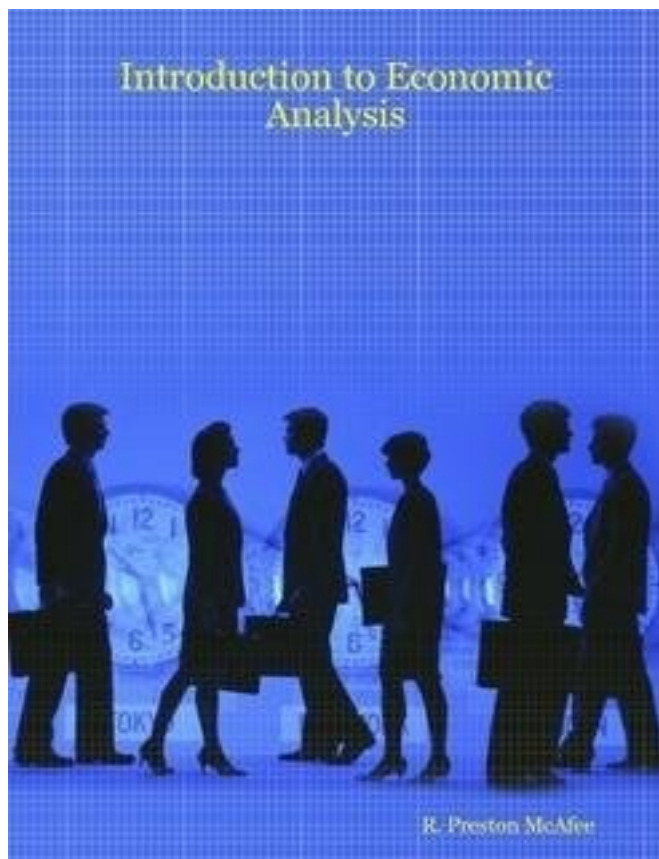


Introduction to Economic Analysis



[Introduction to Economic Analysis_ 下载链接1](#)

著者:R. Preston McAfee

出版者:R. Preston McAfee Creative Commons Attribution-NonCommercial-ShareAlike 2.0

出版时间:2006-01-01

装帧:Paperback

isbn:9781600490002

This book presents introductory economics (“principles”) material using standard mathematical tools, including calculus. It is designed for a relatively sophisticated

undergraduate who has not taken a basic university course in economics. It also contains the standard intermediate microeconomics material and some material that ought to be standard but is not. The book can easily serve as an intermediate microeconomics text. The focus of this book is on the conceptual tools and not on fluff. Most microeconomics texts are mostly fluff and the fluff market is exceedingly overserved by \$100+ texts. In contrast, this book reflects the approach actually adopted by the majority of economists for understanding economic activity. There are lots of models and equations and no pictures of economists.

作者介绍:

目录: Table of Contents

- 1 WHAT IS ECONOMICS?1-1
 - 1.1.1 Normative and Positive Theories1-2
 - 1.1.2 Opportunity Cost1-3
 - 1.1.3 Economic Reasoning and Analysis.....1-5
- 2 SUPPLY AND DEMAND.....2-8
 - 2.1 Supply and Demand.....2-8
 - 2.1.1 Demand and Consumer Surplus2-8
 - 2.1.2 Supply.....2-13
 - 2.2 The Market.....2-18
 - 2.2.1 Market Demand and Supply2-18
 - 2.2.2 Equilibrium.....2-20
 - 2.2.3 Efficiency of Equilibrium2-22
 - 2.3 Changes in Supply and Demand.....2-22
 - 2.3.1 Changes in Demand2-22
 - 2.3.2 Changes in Supply.....2-23
 - 2.4 Elasticities.....2-27
 - 2.4.1 Elasticity of Demand.....2-27
 - 2.4.2 Elasticity of Supply2-30
 - 2.5 Comparative Statics2-30
 - 2.5.1 Supply and Demand Changes2-30
 - 2.6 Trade.....2-32
 - 2.6.1 Production Possibilities Frontier2-32
 - 2.6.2 Comparative and Absolute Advantage2-36
 - 2.6.3 Factors and Production.....2-38
 - 2.6.4 International Trade.....2-39
- 3 THE US ECONOMY.....3-41
 - 3.1.1 Basic Demographics.....3-41
 - 3.1.2 Education.....3-47
 - 3.1.3 Households and Consumption.....3-49
 - 3.1.4 Production3-56
 - 3.1.5 Government.....3-65
 - 3.1.6 Trade.....3-73
 - 3.1.7 Fluctuations3-76
- 4 PRODUCER THEORY.....4-79

4.1 The Competitive Firm.....	4-79
4.1.1 Types of Firms	4-79
4.1.2 Production Functions.....	4-81
4.1.3 Profit Maximization	4-85
4.1.4 The Shadow Value.....	4-91
4.1.5 Input Demand.....	4-92
4.1.6 Myriad Costs	4-95
4.1.7 Dynamic Firm Behavior	4-97
4.1.8 Economies of Scale and Scope	4-100
4.2 Perfect Competition Dynamics.....	4-104
4.2.1 Long-run Equilibrium.....	4-104
4.2.2 Dynamics with Constant Costs.....	4-105
4.2.3 General Long-run Dynamics.....	4-109
4.3 Investment.....	4-114
4.3.1 Present value.....	4-114
4.3.2 Investment.....	4-118
4.3.3 Investment Under Uncertainty	4-120
4.3.4 Resource Extraction.....	4-125
4.3.5 A Time to Harvest	4-127
4.3.6 Collectibles.....	4-130
4.3.7 Summer Wheat	4-135
5 CONSUMER THEORY	5-139
5.1 Utility Maximization	5-139
5.1.1 Budget or Feasible Set	5-140
5.1.2 Isoquants	5-143
5.1.3 Examples.....	5-148
5.1.4 Substitution Effects	5-151
5.1.5 Income Effects.....	5-155
5.2 Additional Considerations.....	5-158
5.2.1 Corner Solutions	5-158
5.2.2 Labor Supply	5-160
5.2.3 Compensating Differentials.....	5-164
5.2.4 Urban Real Estate Prices	5-165
5.2.5 Dynamic Choice	5-169
5.2.6 Risk	5-174
5.2.7 Search	5-178
5.2.8 Edgeworth Box.....	5-181
5.2.9 General Equilibrium.....	5-188
6 MARKET IMPERFECTIONS.....	6-195
6.1 Taxes.....	6-195
6.1.1 Effects of Taxes	6-195
6.1.2 Incidence of Taxes.....	6-199
6.1.3 Excess Burden of Taxation	6-200
6.2 Price Floors and Ceilings	6-202
6.2.1 Basic Theory.....	6-203
6.2.2 Long- and Short-run Effects.....	6-207
6.2.3 Political Motivations	6-209
6.2.4 Price Supports.....	6-210
6.2.5 Quantity Restrictions and Quotas	6-211
6.3 Externalities	6-213
6.3.1 Private and Social Value, Cost	6-214
6.3.2 Pigouvian Taxes	6-217
6.3.3 Quotas.....	6-218
6.3.4 Tradable Permits and Auctions	6-219

6.3.5 Coasian Bargaining	6-220
6.3.6 Fishing and Extinction	6-221
6.4 Public Goods.....	6-226
6.4.1 Examples.....	6-226
6.4.2 Free-Riders	6-227
6.4.3 Provision with Taxation	6-229
6.4.4 Local Public Goods.....	6-230
6.5 Monopoly.....	6-232
6.5.1 Sources of Monopoly.....	6-232
6.5.2 Basic Analysis.....	6-233
6.5.3 Effect of Taxes	6-236
6.5.4 Price Discrimination	6-237
6.5.5 Welfare Effects	6-240
6.5.6 Two-Part Pricing	6-240
6.5.7 Natural Monopoly	6-241
6.5.8 Peak Load Pricing.....	6-242
6.6 Information	6-245
6.6.1 Market for Lemons.....	6-245
6.6.2 Myerson-Satterthwaite Theorem.....	6-246
6.6.3 Signaling	6-248
7 STRATEGIC BEHAVIOR	7-251
7.1 Games.....	7-251
7.1.1 Matrix Games.....	7-251
7.1.2 Nash Equilibrium.....	7-255
7.1.3 Mixed Strategies.....	7-257
7.1.4 Examples.....	7-262
7.1.5 Two Period Games	7-265
7.1.6 Subgame Perfection.....	7-266
7.1.7 Supergames	7-268
7.1.8 The Folk Theorem	7-269
7.2 Cournot Oligopoly.....	7-270
7.2.1 Equilibrium	7-271
7.2.2 Industry Performance.....	7-272
7.3 Search and Price Dispersion	7-274
7.3.1 Simplest Theory.....	7-275
7.3.2 Industry Performance.....	7-277
7.4 Hotelling Model.....	7-279
7.4.1 Types of Differentiation	7-279
7.4.2 The Standard Model	7-280
7.4.3 The Circle Model.....	7-280
7.5 Agency Theory	7-283
7.5.1 Simple Model.....	7-284
7.5.2 Cost of Providing Incentives	7-286
7.5.3 Selection of Agent	7-287
7.5.4 Multi-tasking	7-288
7.5.5 Multi-tasking without Homogeneity.....	7-292
7.6 Auctions.....	7-295
7.6.1 English Auction.....	7-295
7.6.2 Sealed-bid Auction.....	7-296
7.6.3 Dutch Auction.....	7-298
7.6.4 Vickrey Auction.....	7-299
7.6.5 Winner's Curse.....	7-301
7.6.6 Linkage	7-303
7.6.7 Auction Design.....	7-304

7.7 Antitrust7-306

7.7.1 Sherman Act7-306

7.7.2 Clayton Act.....7-308

7.7.3 Price-Fixing7-309

7.7.4 Mergers.....7-311

8 INDEX.....8-315

8.1 List of Figures8-315

8.2 Index8-317

• • • • • (收起)

[Introduction to Economic Analysis_ 下载链接1_](#)

标签

经济

价格歧视

产业分析

评论

译言的翻译项目好像已经挂掉了吧，不过还是很有参考价值，特别是价格歧视的那几节

缺少很多细节，涵盖内容的系统…感觉…嘛，不是我的菜吧

[Introduction to Economic Analysis_ 下载链接1_](#)

书评

[Introduction to Economic Analysis 下载链接1](#)