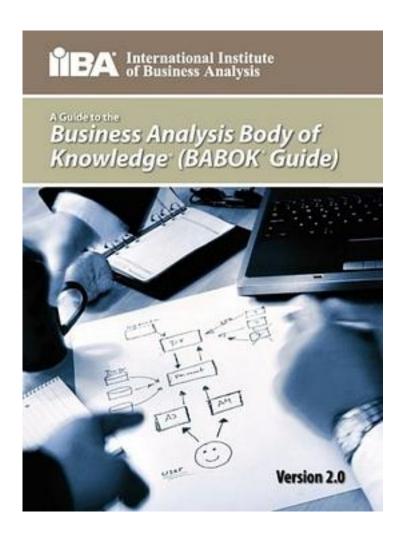
A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide)



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Business analysis is the set of tasks and techniques used to work as a liaison among

stakeholders in order to understand the structure, policies, and operations of an organization, and to recommend solutions that enable the organization to achieve its goals. Business analysis involves understanding how organizations function to accomplish their purposes and defining the capabilities an organization requires to provide products and services to external stakeholders. It includes the definition of organizational goals, understanding how those goals connect to specific objectives, determining the courses of action that an organization has to undertake to achieve those goals and objectives, and defining how the various organizational units and stakeholders within and outside of that organization interact. A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide) contains a description of generally accepted practices in the field of business analysis. The content included in this release has been verified through reviews by practitioners, surveys of the business analysis community, and consultations with recognized experts in the field. In less than five years, the BABÓK® Guide has been recognized around the world as a key tool for the practice of business analysis and become a widely-accepted standard for the profession, with over 200,000 copies downloaded from the IBA® website. Version 2.0

represents a major advance on that standard, and will become an essential reference for business analysis professionals.
作者介绍:
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权威的商业分析员知识体系
actually read in Feb. to review BA knowledge. version 2.0. haven't got 3.0 yet.
2020#011 感谢老师的督促让我总算看完了这本,还可以用进assessment····奈斯··· 虽然只是一本guide book但是依旧非常全面···只是说框架都搭好了梯子也给你了然后自己投入实践吧···对于BA的分析划分也都很清晰明了,感觉把之前学过的科目都可以联系在一起了,不管是marketing, OM, PM, RM, CS, IT···· 以及看完之后就知道为啥老师对techniques这一部分如此情有独钟了···
做了个思维导图,发现BA要学的东西还是有很多的。
 第一次完整读完一本英文书。

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