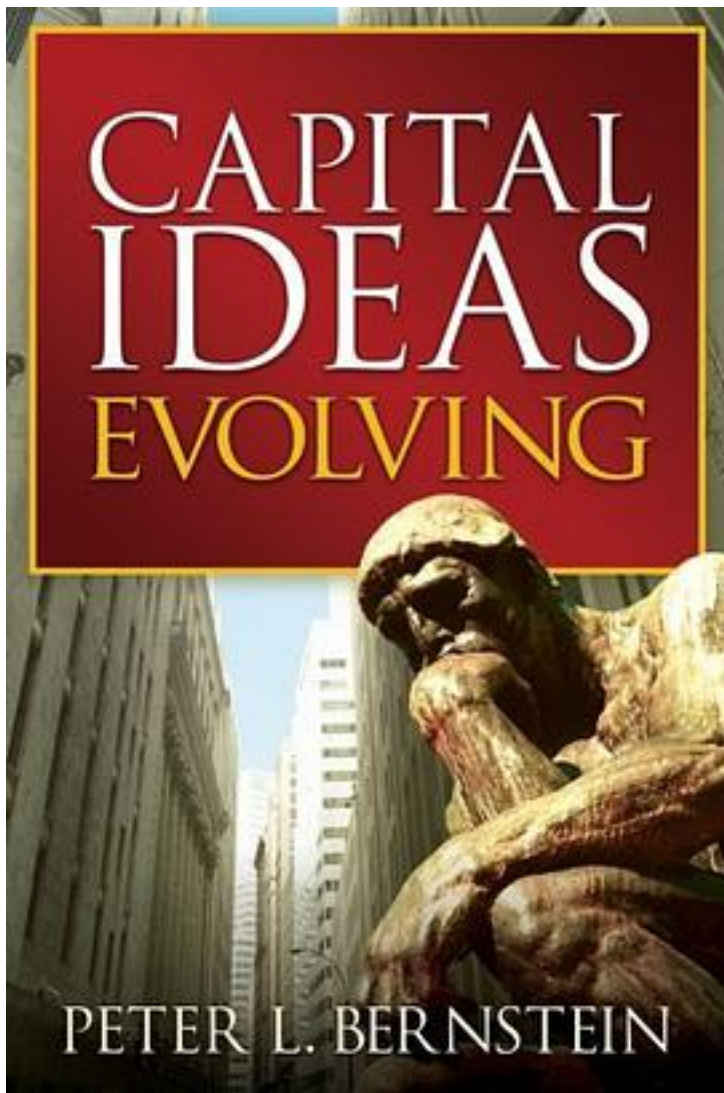


# Capital Ideas Evolving



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出版者:Wiley

出版时间:2009-05-04

装帧:Paperback

isbn:9780470452493

"A lot has happened in the financial markets since 1992, when Peter Bernstein wrote his seminal *Capital Ideas*. Happily, Peter has taken up his facile pen again to describe these changes, a virtual revolution in the practice of investing that relies heavily on complex mathematics, derivatives, hedging, and hyperactive trading. This fine and eminently readable book is unlikely to be surpassed as the definitive chronicle of a truly historic era."

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"Reading *Capital Ideas Evolving* is an experience not to be missed. Peter Bernstein's knowledge of the principal characters—the giants in the development of investment theory and practice—brings this subject to life."

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—André F. Perold, Professor of Finance, Harvard Business School

作者介绍:

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## 标签

金融

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finance

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历史

金融财政

金融思想史

英文

## 评论

I'm not majoring in this, so...

前一部书讲beta，这本书则讲的alpha。用前后两部书做对比，发现华尔街逐渐跟各大学开始接轨，即理论和实践开始逐渐结合，风险管理逐渐成为投资界的核心。

侧重于idea和intuition的介绍，没有那么多数学公式。十分有助于理解现代金融理论的基石包括有效市场假说，套利均衡的思想，投资组合分散风险等是如何随着学者对于金融市场认知的加深而逐步形成的。推荐金融专业学生阅读！

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书评

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