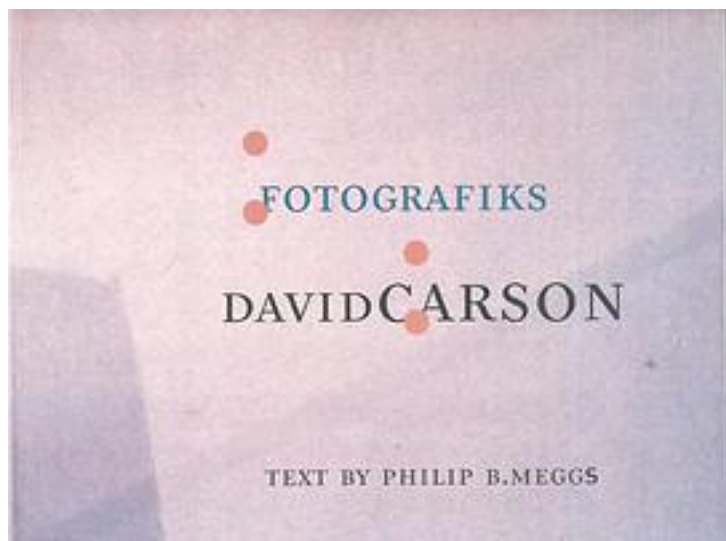


Fotografiks



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著者:Philip B. Meggs

出版者:Gingko Press

出版时间:1999-12

装帧:Hardcover

isbn:9781584230298

A new expression of Carson's famously original way of seeing, 'fotografiks' are curiously fleeting images that seem to have been lifted out of their mundane context and abstracted to another realm. Anecdotal captions provide philosophic comments on the nature of the photographs, aspects of the page design and observations on the process of assembling parts to form a whole. David Carson has been profiled by several of the world's leading publications including Newsweek and The New York Times, and has won an award from the International Center for Photography in New York for "the best use of design with photography." He creates cutting edge advertising for a number of high profile clients including Nike, Microsoft, MTV and Sony.

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