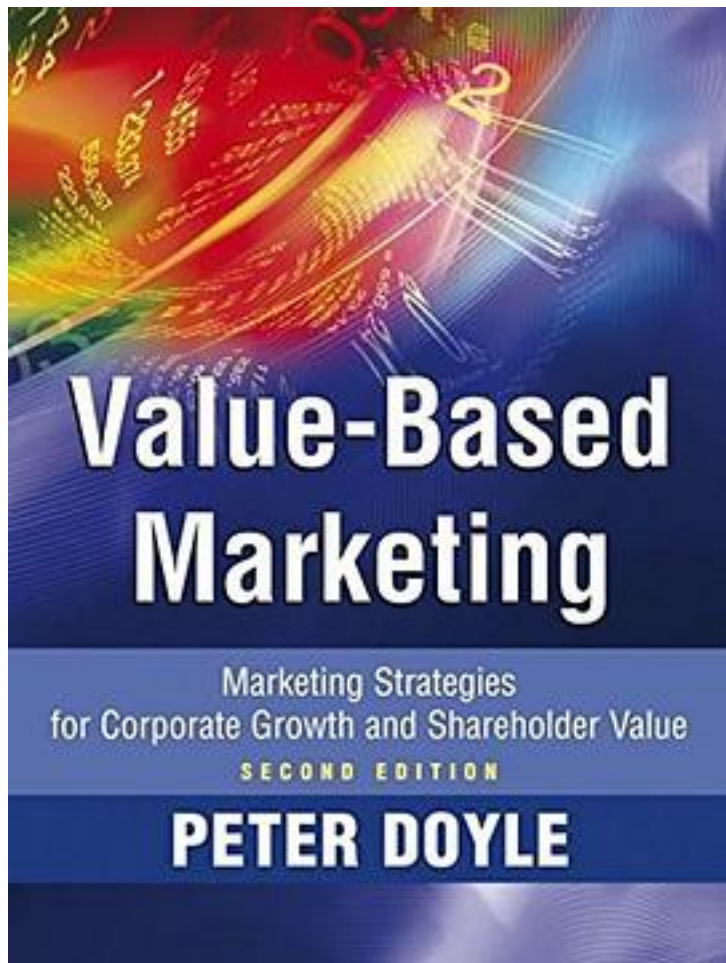


# Value-Based Marketing



[Value-Based Marketing\\_下载链接1](#)

著者:Dhruv Grewal

出版者:McGraw Hill Higher Education

出版时间:2007-09-01

装帧:Paperback

isbn:9780071109055

作者介绍:

目录:

[Value-Based Marketing\\_ 下载链接1](#)

标签

评论

-----  
[Value-Based Marketing\\_ 下载链接1](#)

书评

-----  
[Value-Based Marketing\\_ 下载链接1](#)