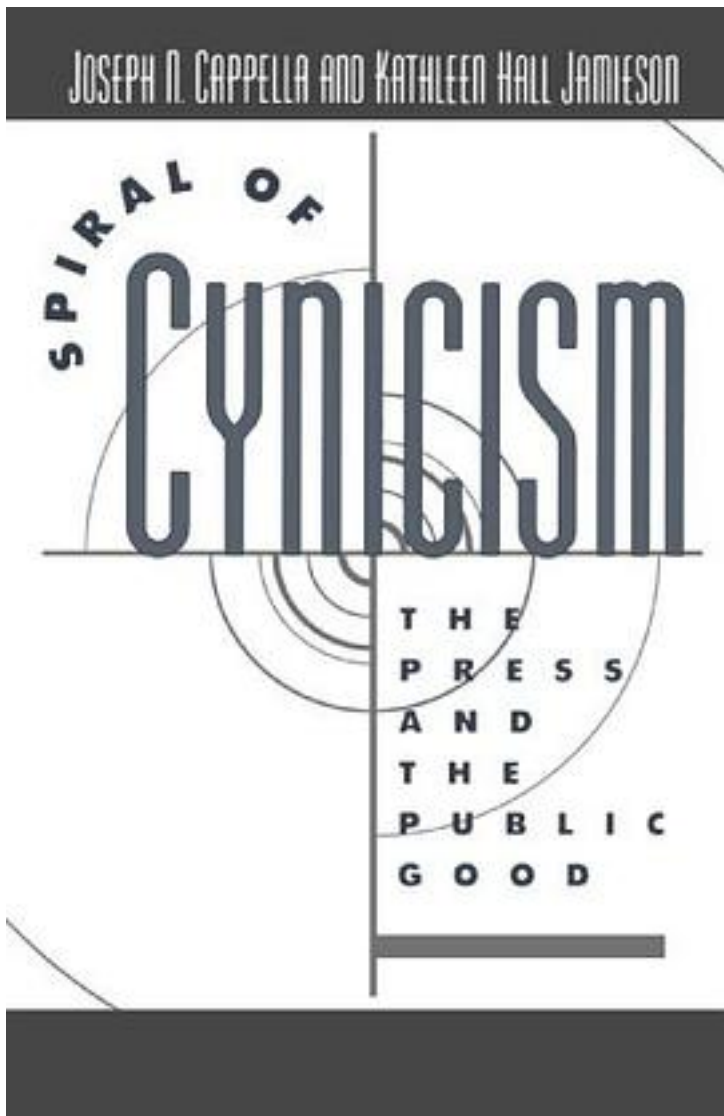


Spiral of Cynicism



[Spiral of Cynicism_ 下载链接1](#)

著者:Joseph N. Cappella

出版者:Oxford University Press, USA

出版时间:1997-05-01

装帧:Paperback

isbn:9780195090642

This work provides evidence that the way the American news and broadcast media currently cover political issues and events directly causes increased voter cynicism and non-participation. It examines how the media covers both political campaigns and significant legislation (such as the passage of health care reform). The focus on the game of politics, rather than its substance, fuels a cycle of cynicism, trapping media, politicians and voters. Giving reason to hope, the authors provide detailed discussion of what the media could do to halt the current cycle of cynicism.

作者介绍:

目录:

[Spiral of Cynicism_下载链接1_](#)

标签

新闻传播

politics

美国

政治

新闻

传媒

communication

JOURNALISM

评论

好简单的逻辑但是好有意思的理论和implication……研一上读的

[Spiral of Cynicism_下载链接1](#)

书评

本书研究问题：为什么公众对政治和政府不屑一顾、愤世嫉俗？这个其实是一个古老的话题，自从天才的理论大家普特南的《独自打保龄球》的paper发表以来，学界今本认可美国人的社会资本下降导致了政治参与的下降。本书的意义在于指出媒介在这个过程中推波助澜。 本书讨论的是媒介...

[Spiral of Cynicism_下载链接1](#)