

Insights into Business



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These cassettes are for a topic-based course designed to develop students' language and communication skills by providing activities which draw on authentic reading and listening materials. The course is suitable for students on business courses as well as for practicing business people. It explores a wide range of contemporary business topics such as business and the environment, corporate alliances and acquisitions, and corporate identity. The course also features reading texts taken from business publications, recordings of interviews with business people, systematic presentation and practice of key business vocabulary, a grammar review focusing on "problem areas" for intermediate and upper-intermediate students, and communication activities. A students' book and a teacher's book are also available.

作者介绍:

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