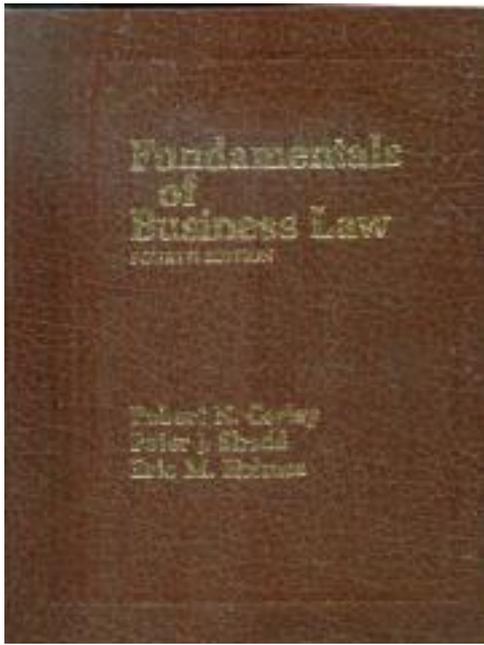


Fundamentals of Business Law



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This brief paperback presents a clear and comprehensive treatment of what every business professional should know about business law. Summarized cases are integrated throughout each chapter to illustrate key legal points in an easy, accessible format. Along with a solid foundation of basic business law topics, additional current topics include business torts, intellectual property and cyberlaw. Personal liability and employment law are covered extensively. "Accessing the Internet" sections provide addresses for resources available on the Internet, relevant to covered topics.

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