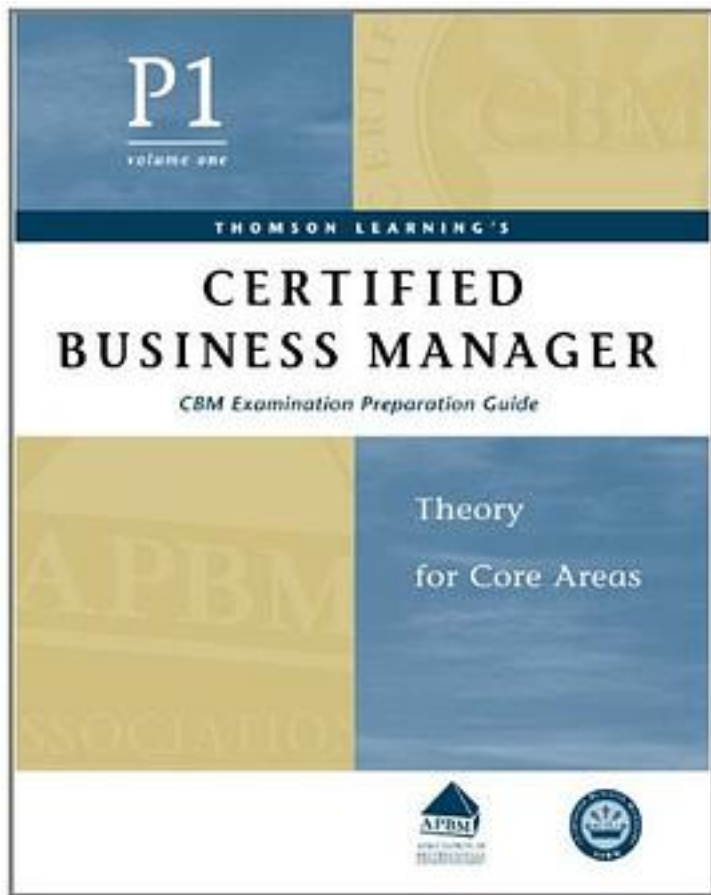


Certified Business Manager Exam Preparation Guide



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出版者:

出版时间:2003-1

装帧:

isbn:9780324271577

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Guide is one of a six-volume series developed solely to help achieve success on the CBM exam. The CBM is the only generalists' certification designed for all business specialists and is the most integrated exam available in the business management field. Designed with flexibility in mind, each guide can be used either in a self-study or group-study environment. Third-party review course providers such as professional associations, universities, and private organizations can also use this series to ensure examination success for exam candidates. Developed by the best minds in the business management field, this series is a compilation of information from subject matter experts (SMEs) who are highly trained and experienced in the business management field. The goal of the CBM program is to help business specialists become business generalists. In doing so, the business manager is empowered as a true professional with the CBM credential.

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