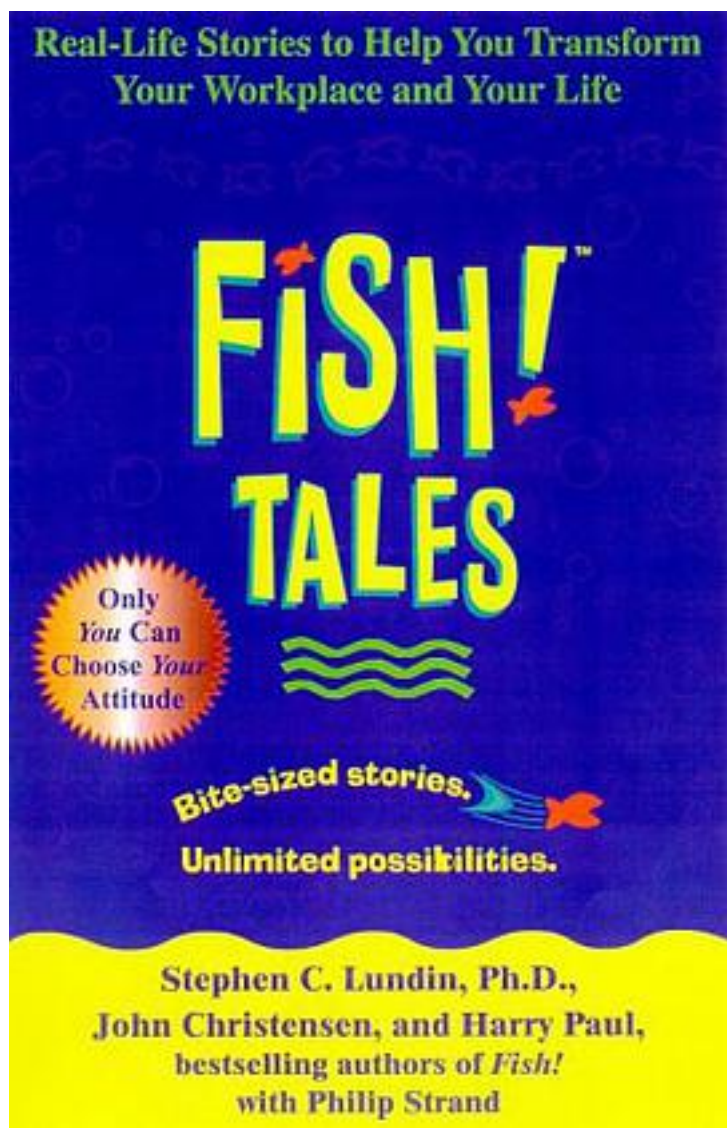


Fish Tales



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This inspiring follow up to "FISH!" offers exciting case-studies of how companies are applying the fish philosophy to meet their unique goals and needs. "Fish Tales" features four real-life stories of the fish principle in action - to help you 'reel' in new possibilities in the workplace - and four short chapters, also from actual organisations, on the four principles of the FISH! philosophy. Using a short, easy-to-read format, it effectively communicates a message that applies to every kind of business. These stimulating examples of re-energised companies are perfect for those wanting to dive deeper into the FISH! philosophy and create that amazing environment in their own workplace.

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