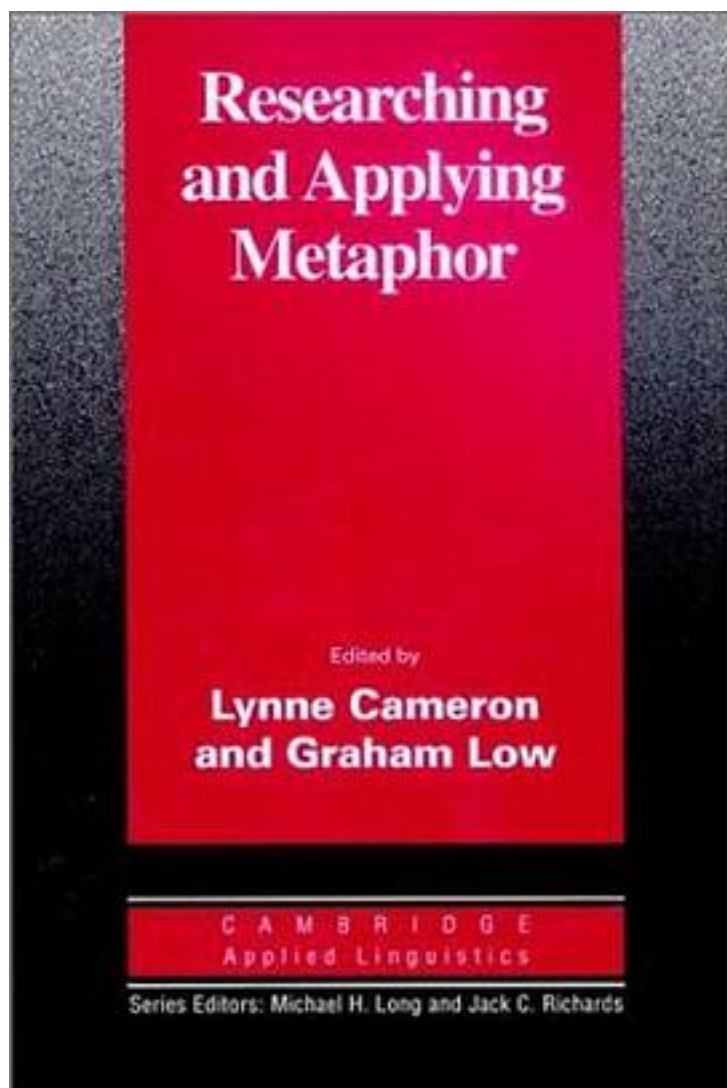


Researching and Applying Metaphor



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Research into metaphor has become one of the fastest-growing and important areas of language research over the past twenty years, and metaphor is now recognized as central to language and language use. The implications of these findings are only just beginning to be felt in applied linguistics and this is designed to convey the excitement of metaphor study to a wider applied linguistic audience of researchers, trainers, programme developers and postgraduate students. The authors of the 12 papers are all internationally active researchers, contributing from their various backgrounds to this lively collection. *Researching and Applying Metaphor* presents a series of case studies plus an innovative initial section which discusses key aspects of researching metaphor in use. It demonstrates how metaphor can be, and needs to be, researched using multiple methods of investigation.

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标签

评论

对应用中的隐喻研究和纯粹研究隐喻做了很好的区别，还提供了很多建议

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