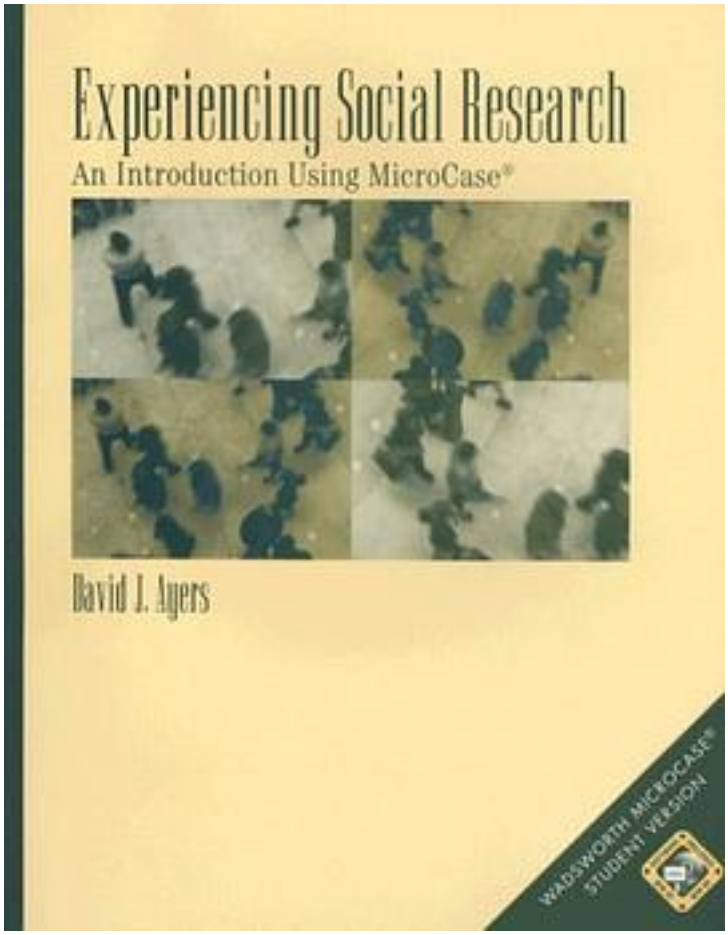
Experiencing Social Research



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出版者:

出版时间:2001-12

装帧:

isbn:9780534519117

The author, David Ayers is well known and respected in the field. The software and workbook take a step-by-step approach to show students how to perform sociological research using the same types of data and techniques used by professional

researchers. The workbook includes clear and accessible explanations of basic research concepts and methods, challenging exercises, independent research projects, and data sets.

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