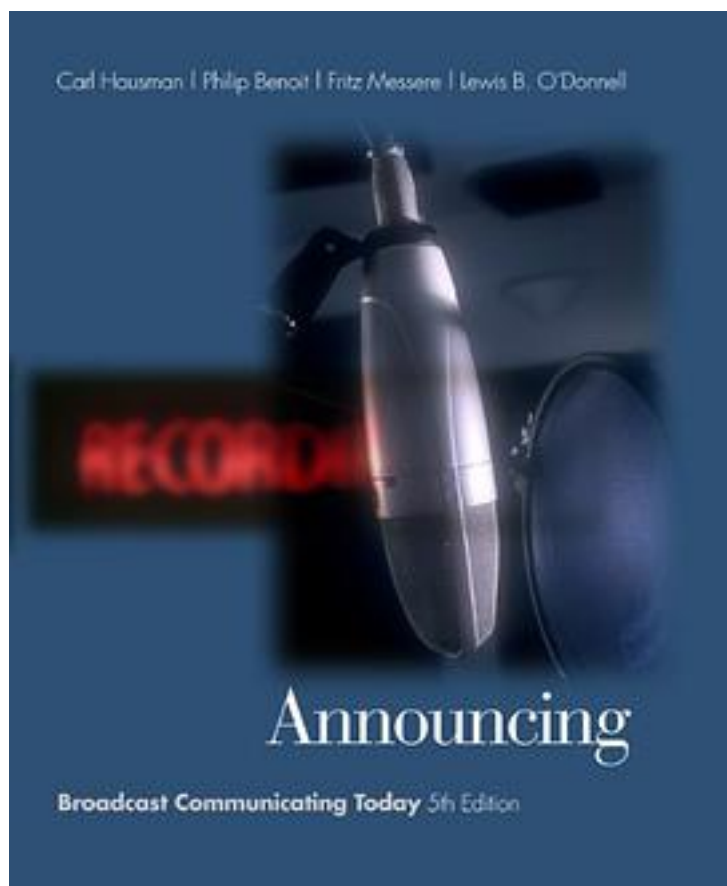


# Announcing



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This text presents an introduction to the mechanics, tools, and techniques of television and radio announcing. The text's clear and concise writing style and practical approach have been its consistent strengths and selling points.

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