

# Shut Up and Listen!



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著者:

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praise and reviews 'cary cooper has taught me a lot about communication - this book is a bonus!' shirley conran 'a tough subject, tackled in a fascinating and entertaining way, offering an insight into some of the top managerial minds in business today' emma worthington, series editor, bbc in a no-nonsense way shut up and listen! tackles the nuts and bolts of communication at work with startling honesty and an avalanche of practical tips. the author's views are supported by comment from an impressive line-up of experts, whose communication strategies drive a range of successful organizations, such as microsoft, the bbc, nokia, arsenal fc, sainsbury's, hsbc and the samaritans. shut up and listen! has something for all those who face the difficult challenge of making themselves heard in a multi-delivery-channel business world - whether trying to negotiate a pay rise or struggling to put the wow factor into a presentation. so if you're fed up of the fads and fashions of commercial life then take a trip back to basics. this isn't coalface, it's the coal!

作者介绍:

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