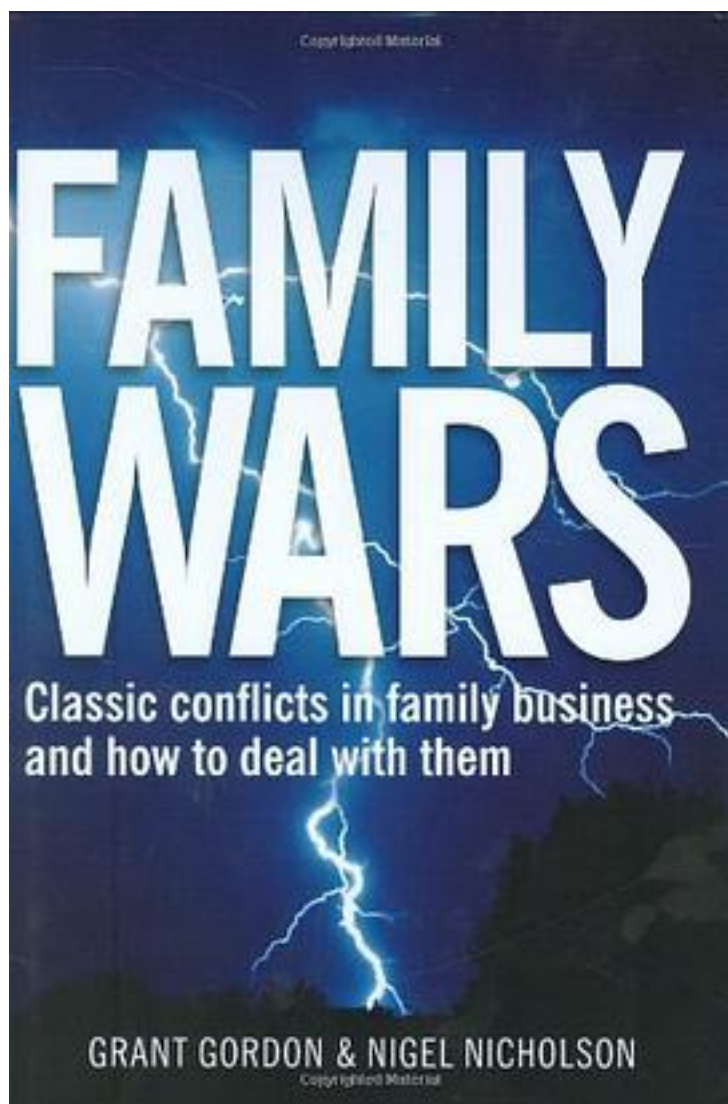


Family Wars



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Many of the world's greatest businesses are family owned - but with this comes the threat of family feuding, sibling rivalries and petty jealousies. "Family Wars" takes you behind the scenes on a rollercoaster ride through the ups and downs of some of the biggest family-run companies in the world - and shows how family in-fighting has threatened to bring about their downfall. Covering families such as Ford, Gucci, McCain, Guinness, Gallo, Redstone and many more, "Family Wars" is an astonishing expose of the way families do business and how family arguments and in-fighting can threaten to blow a business apart. Whether it's Brent Redstone's courtcase with his father and sister and his accusation of them 'misappropriating millions of dollars', or the family feud over Henry Ford's \$350 million trust fund, the book reveals the origins, the extent and finally the resolution of some of the most famous family feuds in recent history. More than telling the stories behind some of these dramatic showdowns, "Family Wars" also provides valuable advice and insight for anyone involved with a family-run business. With insight into issues such as board-room power-struggles, family inheritance or the rights to use the family name, the book offers practical suggestions on how similar problems can be contained and solved, avoiding the disastrous consequences of family feuding.

作者介绍:

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