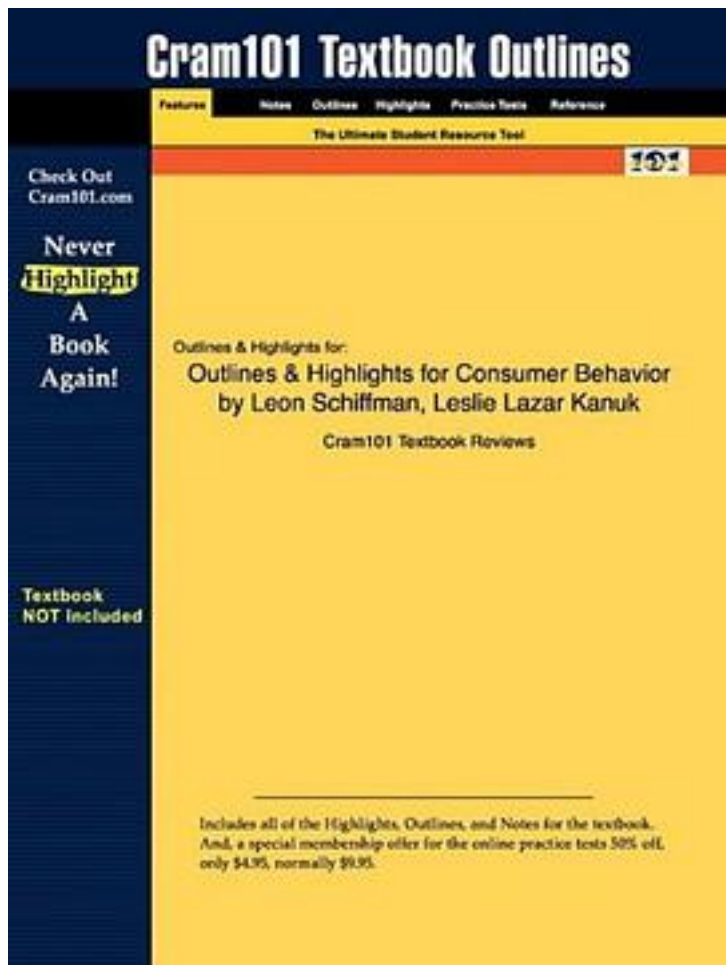


Outlines & Highlights for Consumer Behavior by Leon Schiffman, Leslie Lazar Kanuk, ISBN



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