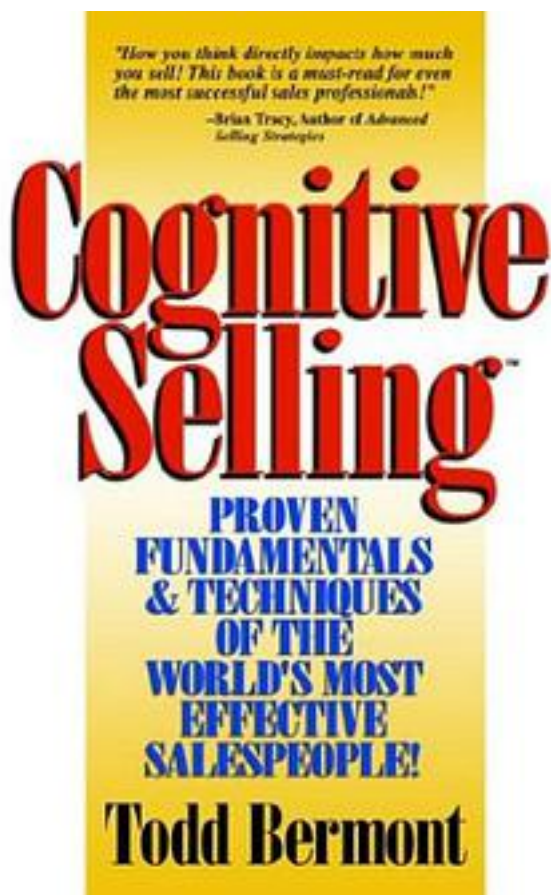


Cognitive Selling



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How you think directly impacts how much you sell. Cognitive Selling shows you exactly how you can transform your approach to selling to attain amazing results At the beginning of his career, Todd Bermont couldn't sell water in the desert. Today, he is a world-renowned sales champion who has worked with over 250, Fortune 1000 clients,

in over 20 countries across the globe. In fact, 7 times in his career, selling for four different companies, Todd has tripled his territory sales in just one year How is it possible that Todd Bermont went from a salesperson who "couldn't buy a sale" to a world-renowned sales champion? This book shows you how. If you want to maximize your selling results, this book is for you

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