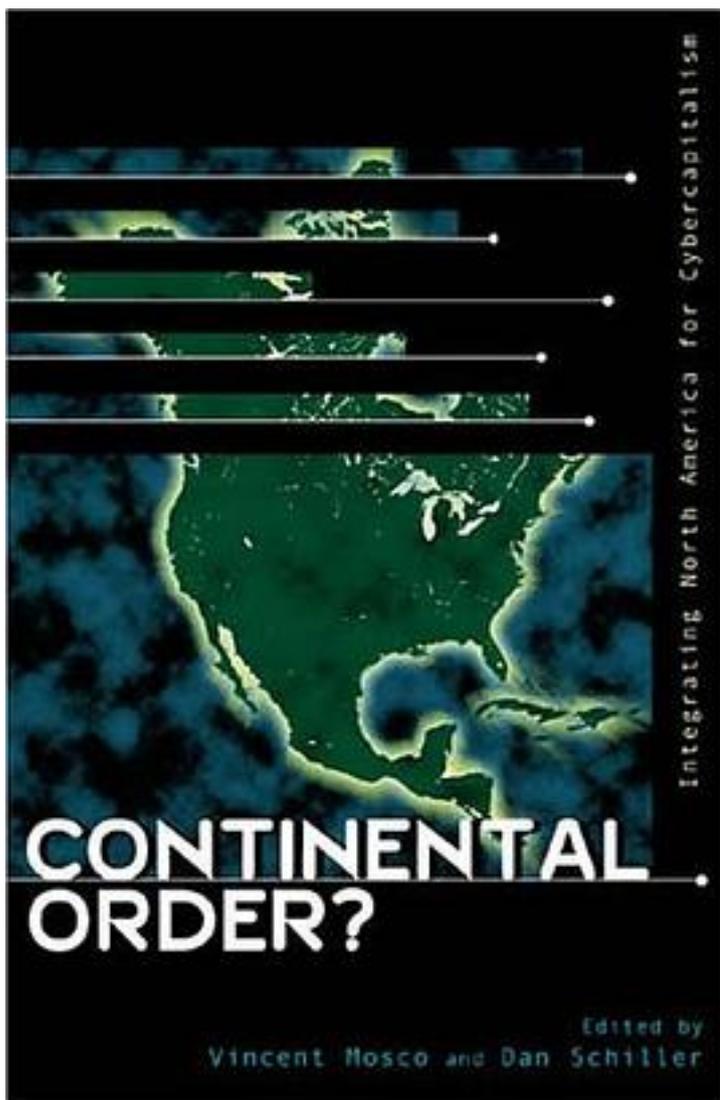


Continental Order?



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Continental Order? examines the converging culture, telecommunications, and new media industries in North America, asking who has power in regional and global media. Experts from the United States, Mexico and Canada address specific sectors and problems: newspapers and magazines, video and film, telecommunications and new media, sport and leisure, marketing, and education. With a broadly political-economic perspective, this book provides a critical account of changes occurring in the aftermath of regional and international trade agreements, such as NAFTA, and sets these changes in the global context of an emerging transnational communication industry.

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