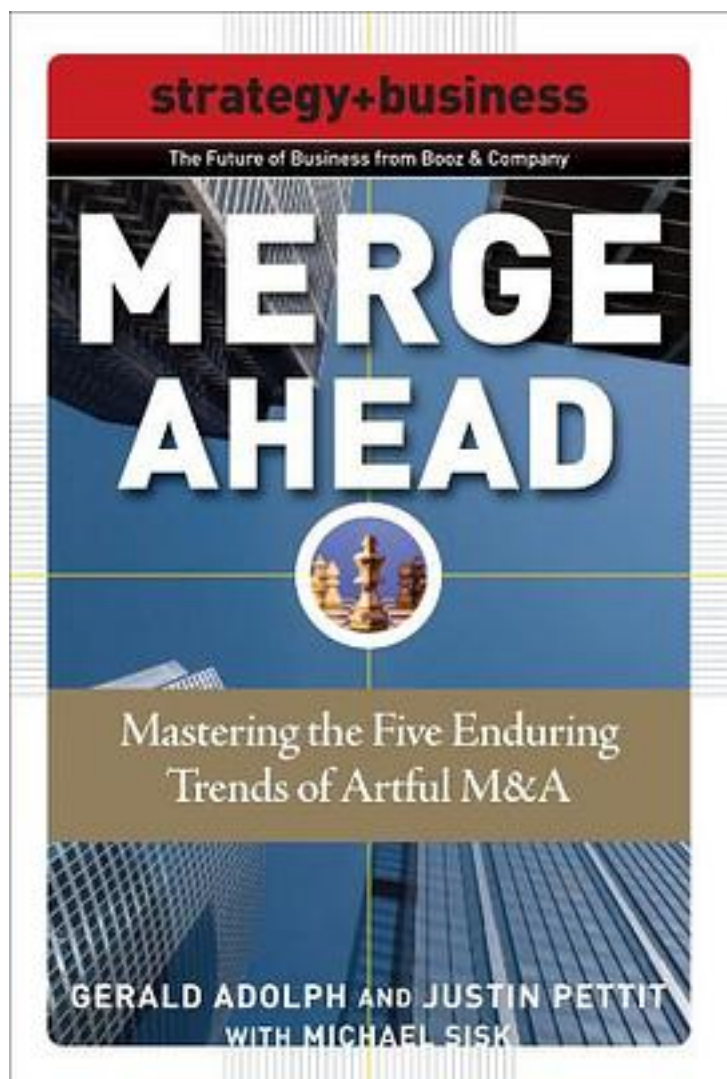


Merge Ahead



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Prior to the economic downturn of 2008-2009, the number of mergers and acquisitions reached an historic high. Whatever happens next, one thing is clear: mergers, acquisitions, and growth will be more important than ever. Those who prepare their organizations for a multifaceted growth strategy-integrating acquisitions, organic growth, and alliances-will be the ones most likely to survive the difficult years and seize the opportunities in tomorrow's restructured industries. If you're a corporate leader-of a company large or small-there's a merge ahead in your future. With Merge Ahead, corporate leaders and M&A professionals across the deal-making spectrum will have at their fingertips an insightful, accessible guide to the forces driving today's deal environment and the most effective strategic and tactical responses for managing them. Merge Ahead provides key advice on managing the five major M&A trends that are shaping the corporate landscape: Creating the relevant scale and coherence a company needs for profitable growth Using deliberate speed to manage increasing velocity and stakeholder impatience Coping with increased competition as the new blue chip companies from emerging markets pursue deals globally Competing with a host of agile and deep-pocketed financial buyers, including private equity and sovereign wealth funds Managing growing waves and bubbles of M&A activity that can drive valuations to unsustainable heights Merge Ahead contains the most up-to-date information available on recent mergers and trends in the world of M&A. It conveys critical information in concise and fast-paced language, providing busy executives a hands-on resource that won't bog them down. All signs point to M&A as one of the most useful vehicles of growth now and in the future. Let Merge Ahead be your guide through the sometimes rocky but ultimately fruitful and exciting new landscape of mergers and acquisitions.

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