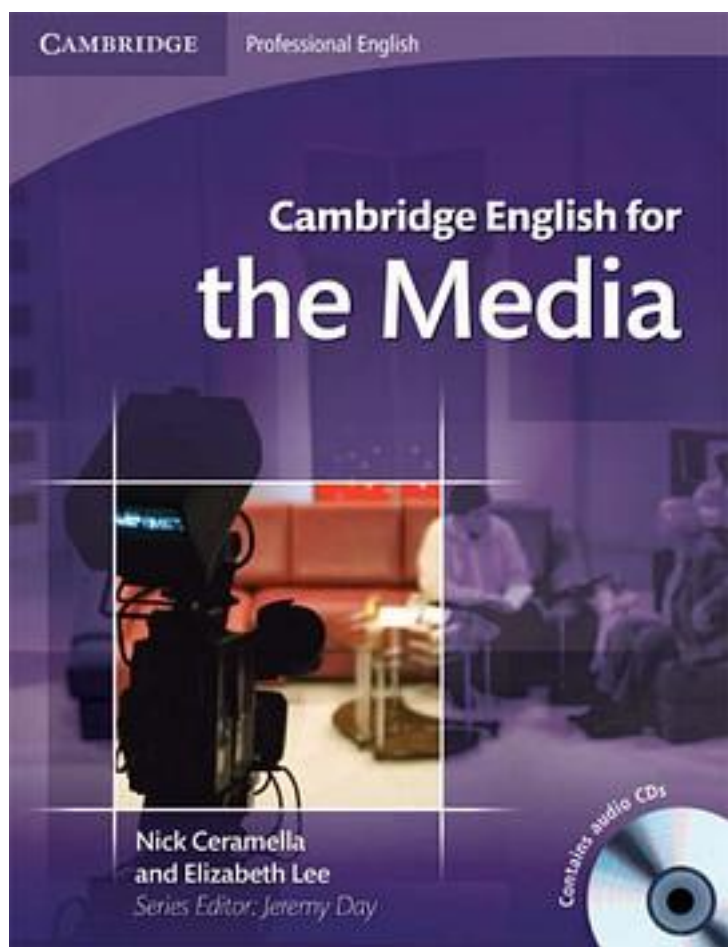


Cambridge English for the Media Student's Book with Audio CD (Cambridge English For Series)



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Cambridge English for the Media develops the communication skills and specialist English language knowledge of media students and professionals, enabling them to work more confidently and effectively. Covering a range of media-related fields including newspapers, television, radio and marketing, the eight standalone units enable students to concentrate on the areas that are most relevant to them. As well as teaching specialist language, the course also develops job-specific skills such as writing headlines, producing advertisements and preparing a pitch. Authentic teaching materials such as newspaper articles and blogs help prepare learners for real working life. Comprehensive teacher's notes are available online.

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