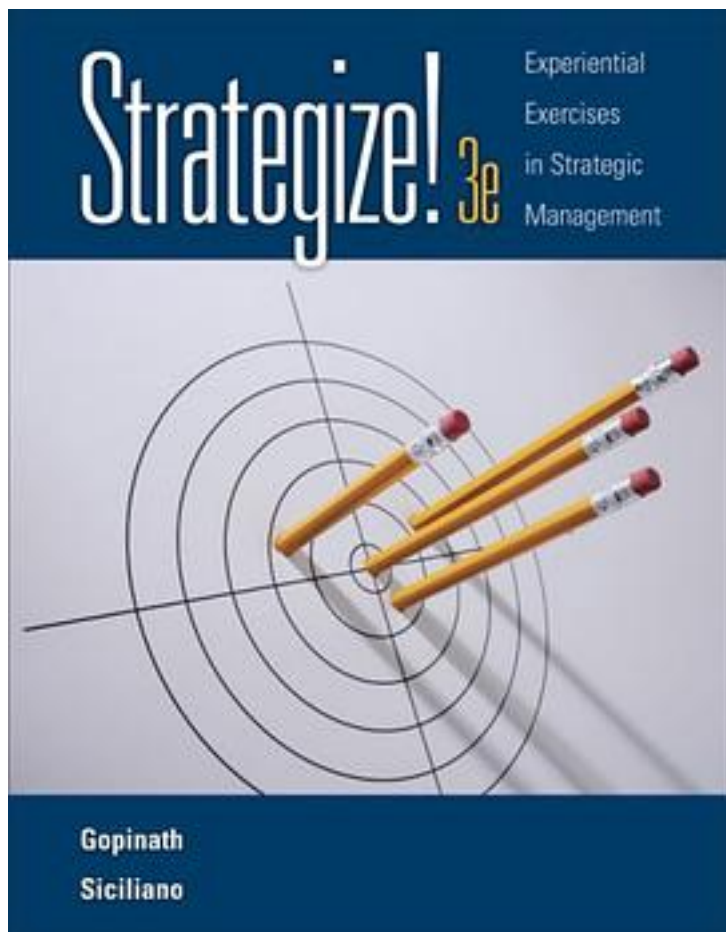


Strategize!



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STRATEGIZE! is a valuable and informational text that allows readers to analyze a variety of strategy models and concepts in order to gain a better understanding of strategic management theory. The book presents many in- and out-of-class exercises

that offer students a more applied and in-depth learning experience.

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