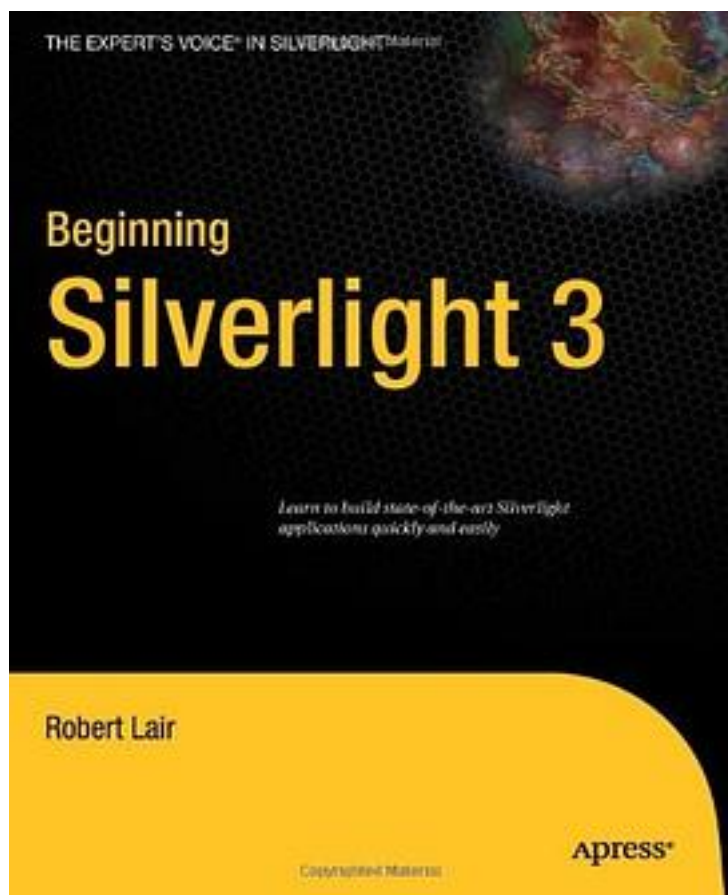


Beginning Silverlight 3



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著者:Robert Lair

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Silverlight design tools have important differences compared to those used to create Ajax and JavaScript functionality. Robert Lair takes you on a tour of all the tools, including Microsoft Expression Design, which plays an important part in creating Silverlight assets; Microsoft Expression Blend, which is used to build user interaction

for Silverlight elements; and Microsoft Visual Studio, which manages the interaction between designers and developers, providing the coding environment for "nuts and bolts" wiring. Once you've mastered the basics, you'll move on to gaining a more in-depth knowledge of some of the groundbreaking new features of the Silverlight technology. The growing popularity of Web 2.0 applications is increasing user expectations for high-quality web site design, presentation, and functionality. It was into this climate that Microsoft released Silverlight 3, the third iteration of its cross-browser web presentation technology and the second to ride on top of the .NET platform. Beginning Silverlight 3 brings you to the cutting-edge of Web 2.0 application design and includes plenty of practical guidance to get you started straightaway. What you'll learn

- * Discover the tools needed for Silverlight 3 development, the roles each plays, and how they interact to produce a seamless result.
- * Understand the fundamental concepts and techniques that lie at the heart of every successful Silverlight application and how to apply them to your own projects.
- * Explore the features and coding practices new to Silverlight 3 that set it apart from other web-development tools.

Who this book is for This book is for anyone with an interest in web development. A basic familiarity with web development and simple C# coding is useful, but by no means a requirement. This book will teach you everything that you need to know. While this is not a design-oriented text, Beginning Silverlight 3 approaches the subject in an open manner, showing how applications are put together across the developer-designer divide so that you are well equipped to work seamlessly with your colleagues (or indeed perform both roles with the aid of a suitable design text).

Table of Contents

- * Welcome to Silverlight 3
- * Introduction to Visual Studio 2008
- * Layout Management in Silverlight 3
- * Silverlight 3 Controls
- * Data Binding and Silverlight List Controls
- * Data Access and Networking
- * Navigation Framework
- * Local Storage in Silverlight
- * Introduction to Expression Blend
- * Styling in Silverlight
- * Transformations and Animation
- * Custom Controls
- * Deployment

作者介绍:

目录:

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评论

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