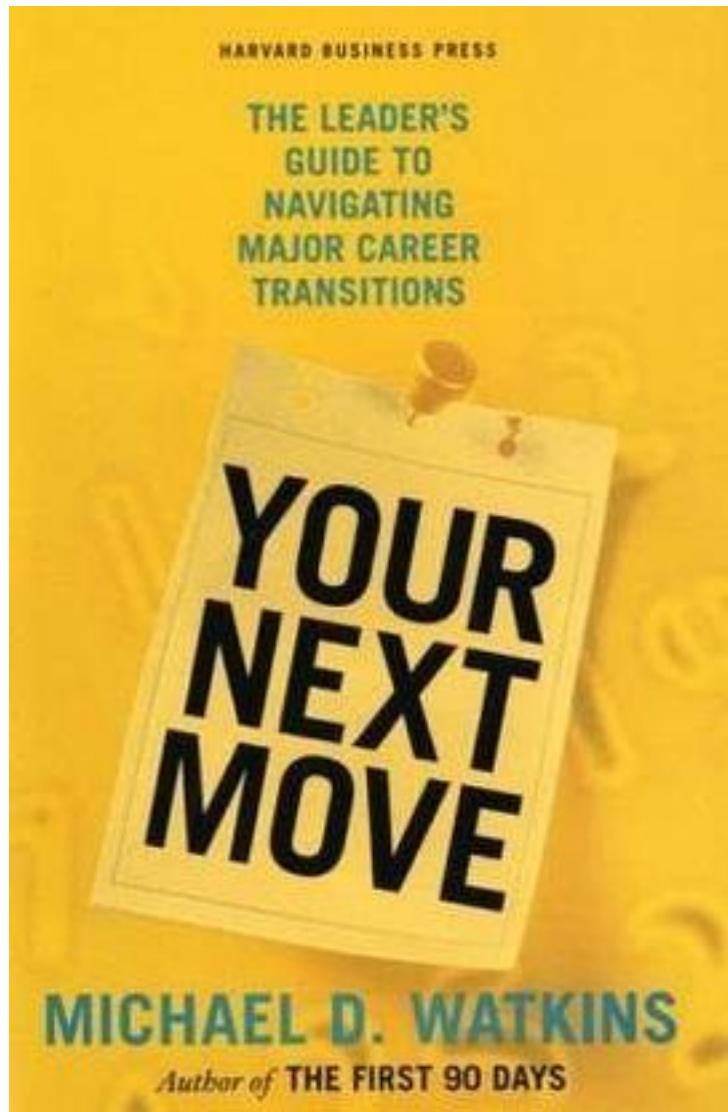


# Your Next Move



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著者:Michael Watkins

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Whether you’re going for that promotion, looking to jump ship, or change careers entirely, Michael Watkins’ *Your Next Move* is a book you’ll want to read.” So starts the positive review of *Your Next Move* on the influential 800 CEO Read website. It’s true that all leaders no matter how seasoned need guidance through the professional changes that define a career. In fact, transitions into new roles are the crucibles in which leaders get their toughest tests, and they’re the defining factor in professional careers today. Yet far too often, leaders fail to transition effectively into new roles. The resulting costs are high, for individual careers and for organizations.

In *Your Next Move*, leadership-transition guru Watkins shows how you can survive and thrive in all the major transitions you will face during your careerincluding promotions, leading former peers, on-boarding into a new organization, making an international move, or turning around or realigning an organization. With real-life examples and case studies, Watkins illustrates the defining hurdles associated with each type of transition. He then provides the insights, strategies, and tools you'll need to accelerate through these crucial turning points and continue moving up in your career.

The necessary complement to the author's bestselling guide *The First 90 Days*, which has been translated in more than 20 languages worldwide, *Your Next Move* offers the keen observations, tried-and-true management wisdom, and practical good sense Watkins is renowned for. It's a vital resource for any manager or executive seeking to maintain career momentum.

To quote the reviewer from above: It’s not just about moving’ but about what happens when those actions are taken. Success or failure are the two options, and, which option you emerge with will determine what happens going forward. Watkins’ book definitely has the research and insight to equip you for the better of the two paths.”

作者介绍:

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## 评论

2010.1.12 听完 罗嗦。说来说去还是90天的idea.

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适合那些刚得到晋升的人看 内容和实际  
从具有代表性的具体案例总结出一般规律，并以经典的管理理论加以解释，最后还提出了具体办法。

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er..... 果然有些事情只有经历过再读理论毕竟合适

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## 书评

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