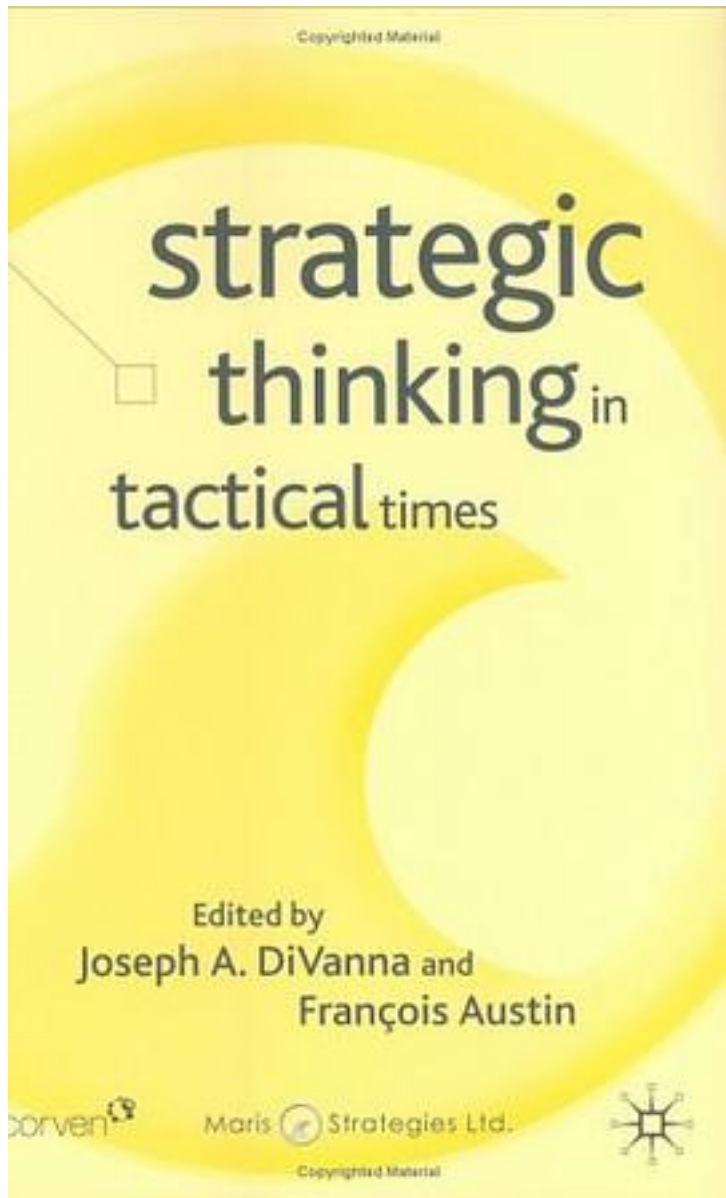


# Strategic Thinking in Tactical Times (Corporations in the Global Economy)



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出版者:Palgrave Macmillan

出版时间:2004-05-28

装帧:Hardcover

isbn:9781403934062

The premise of the book is to provide insight into new ways through which corporations create and execute strategies. It is the result of a 24-hour intensive workshop that brought together over twenty strategy practitioners from multiple industries. They were asked to consider the proposition that strategy is shifting from a product of an elite group of people within the firm to a process that aggregates strategic thinking from all levels of the firm.

作者介绍:

目录:

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评论

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