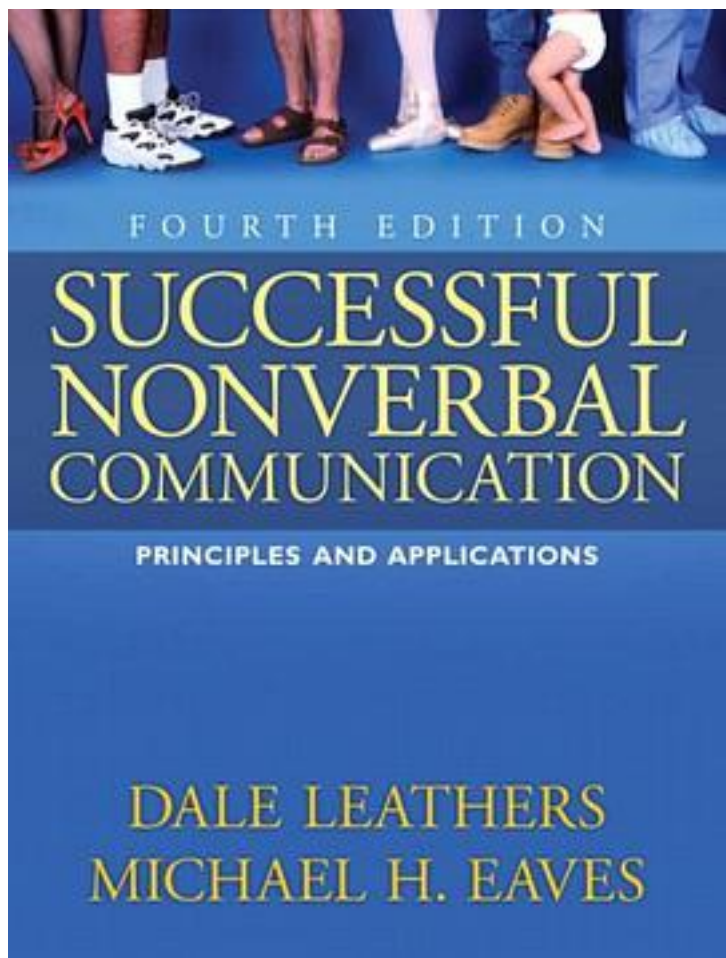


Successful Nonverbal Communication



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Successful Nonverbal Communication: Principles and Applications demonstrates how knowledge of nonverbal messages can affect how one communicates successfully in the real world. This extensive revision describes nonverbal cues and their desirable and

non-desirable functions as well as original tests for measuring and developing nonverbal communication skills. The fourth edition of Successful Nonverbal Communication: Principles and Applications has been thoroughly updated and draws students into the text through detailed explanations of the latest nonverbal communication research as well as through current examples of celebrities, sports, and politicians.

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