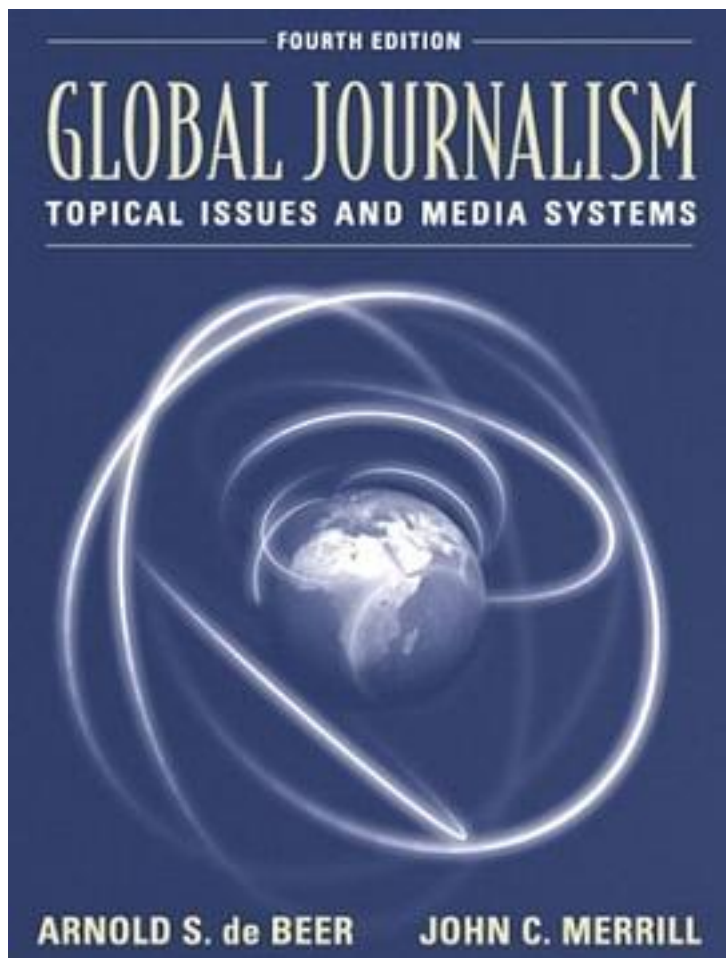


Global Journalism



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出版者:Pearson

出版时间:2008-9-12

装帧:Paperback

isbn:9780205608119

Thoroughly reviewed, with new chapters and several new authors, Global Journalism addresses the most pertinent issues and problems in today's global journalism. This new edition recognizes the vast and rapid changes taking place in global journalism

across media systems on all continents. Its three interlinking parts offer an overview of the present state of media and journalism theory; a critical analysis of the main issues confronting global journalists, media organizations, audiences, and others in the media world; and a focus on the media of the world's eight major journalism and media regions. Global Journalism has established itself over a quarter of a century as a trusted authority on international media. The new edition carries that reputation further into the 21st Century for a new generation of journalism and media scholars, students, and media professionals.

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评论

作为两门课共同的reading，非常平易近人通俗好懂。内容不深但是范围很广，各位作者桑们读了很多书举了很多栗子，然后以最有效简洁的方式呈现给读者。对于我这种原本对于新闻传播理论一无所知还必须得在短时间内把自己的脸打肿的人来说，异常合适。

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书评

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