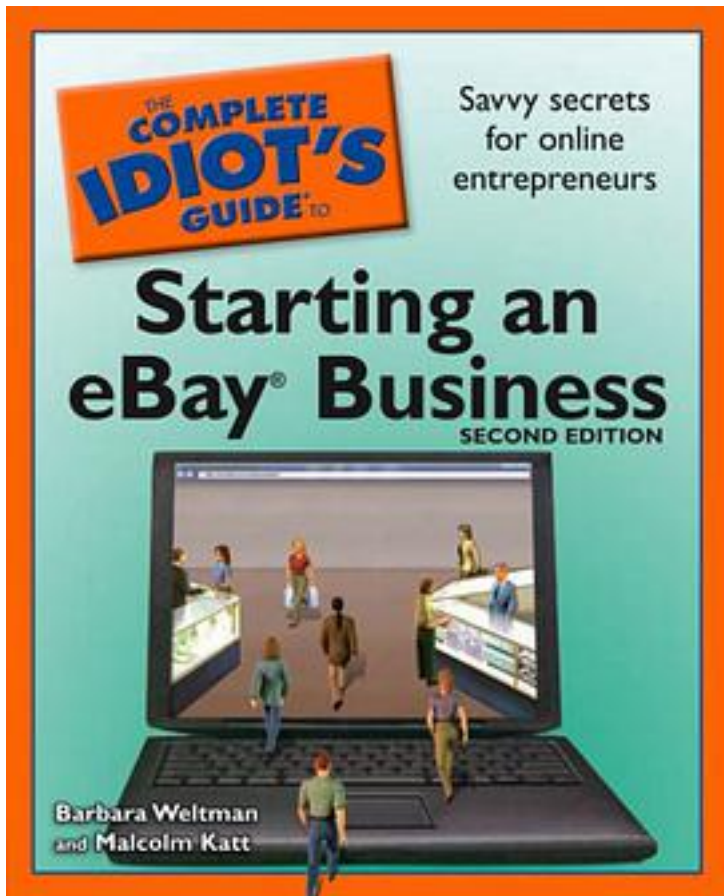


# The Complete Idiot's Guide to Starting an eBay Business, 2nd



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著者:Weltman, Barbara/ Katt, Malcolm

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The buck starts here!

eBay® is the Internet's premier auction site and everyone's favorite place to shop.

It’s also the place to start a business and make money from the comfort of one’s home. Completely revised, this new edition will help readers create the eBay® business they dream of. There is also new and updated information on:

- The basics of eBay®, the auction process, and the essentials of getting the business down on paper—including recordkeeping, accounting, taxes, insurance, legal issues, and other essential details
- Determining what to sell, how to price it, and working with services such as PayPal®
- The ins and outs of the biggest growing areas of eBay business—sourcing, wholesaling, and fixed price sales
- Cutting through the competition, improving profit margins, changing strategies, improved advertising and promotions, and more

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