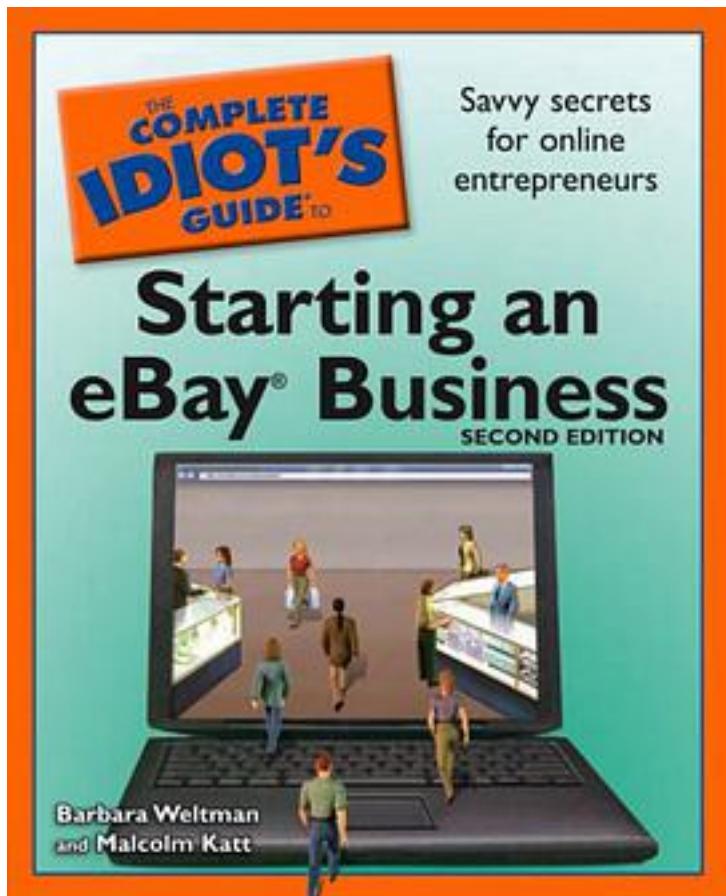


The Complete Idiot's Guide to Starting an eBay Business, 2nd



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eBay® is the Internet's premier auction site and everyone's favorite place to shop.

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- The basics of eBay®, the auction process, and the essentials of getting the business down on paper—including recordkeeping, accounting, taxes, insurance, legal issues, and other essential details
- Determining what to sell, how to price it, and working with services such as PayPal®
- The ins and outs of the biggest growing areas of eBay business—sourcing, wholesaling, and fixed price sales
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