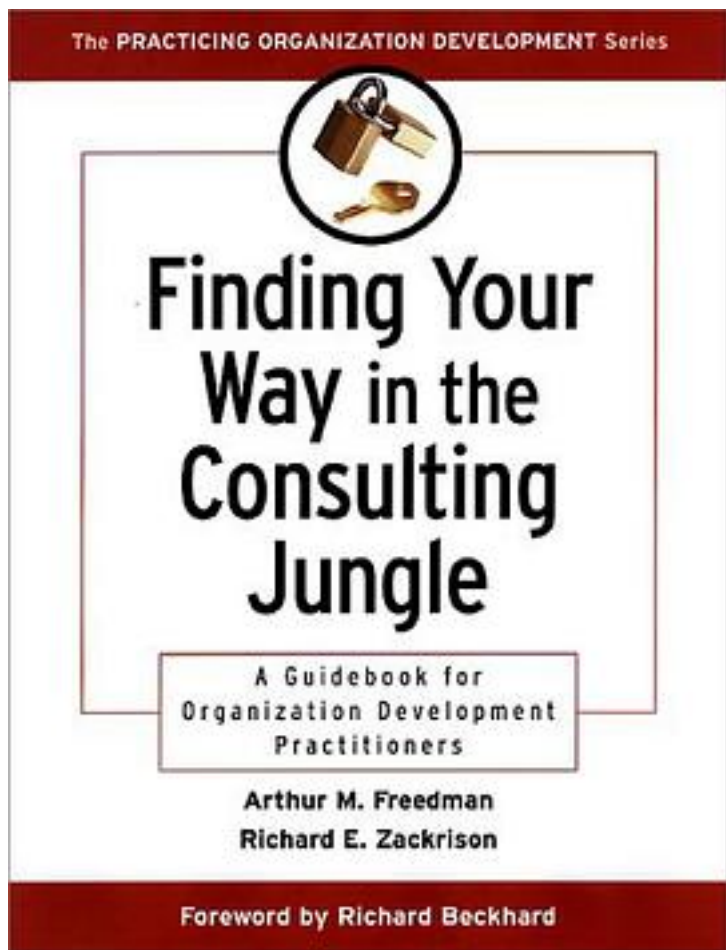


Finding Your Way in the Consulting Jungle



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Chart your path in the consulting jungle! Finding Your Way in the Consulting Jungle--a book in The Practicing Organization Development series--offers OD consultants the information and guidance they need to understand their place in the consulting

network, differentiate themselves from other types of consultants, and work with both clients and colleagues to make sure everyone's needs and expectations are met. Finding Your Way in the Consulting Jungle offers practical advice on how to: Differentiate and market yourselfInterview prospective clientsWrite proposals "Transports the reader from the safety of the classroom into the complex, unpredictable and often hazardous world that they describe as 'the consultant jungle.' It is a great resource for graduate level OD programs, consultant training courses, AND corporate managers who hire consultants."

--C. Patrick Fleenor, Ph.D., director, International Business Programs, Albers School of Business and Economics, Seattle University

作者介绍:

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