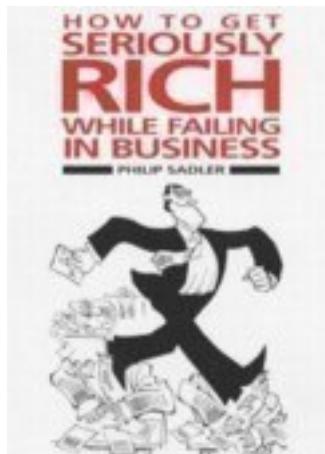


how to get seriously rich while failing in business



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Lacking the managerial and leadership skills needed to manage successfully a business should not hinder anyone who wants to become seriously rich from a business career.

How can you use a position of authority to accumulate perks and bonuses without having to justify them by results? Losing your job because of failure shouldn't be seen as a negative thing, after all there's the compensation package to negotiate and non-executive directorships to think about and then crowning your career by chairing a public sector organisation, a hospital trust, perhaps.

This satirical guide to career development offers advice on scaling the career ladder and will keep you from breaching Company Law while getting seriously rich.

作者介绍:

About Philip Sadler

Philip is a graduate of the London School of Economics. He was for twenty years chief executive of Ashridge management College and led the team which built the College's reputation as one of the world's leading Business Schools.

His practical experience in the field of organisational change and business strategy has been augmented through non-executive directorships in printing, banking and engineering, including a spell as company chairman, and five years as chairman of a charity. He is a patron of the Centre for Tomorrow's Company, having served for three years as a member of the Board and Chairman of the Research Committee.

In 1986 he was appointed CBE for services to management education. He has been awarded the honorary doctorates of DSc (City University) and DBA (De Montfort University). He is also a winner of the Burnham Gold Medal of the Institute of Management.

He is a Companion of the Institute of Management, a Fellow of the Institute of Personnel and Development, a Fellow of the International Academy of Management, a Fellow of the Institute of Directors and a Fellow of the Royal Society of Arts .

He has written or edited several books including Organisation Development, Managerial Leadership, Managing Talent, The Seamless Organisation, Managing Change, Leadership (fast track MBA series), Management Consultancy - a Guide to Best Practice and Leadership in Tomorrow's Company.

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