

The Truth About Making Smart Decisions

THE TRUTH
ABOUT

MAKING SMART DECISIONS

“Improve every
single decision
you make, starting
right now...”

ROBERT E. GUNTHER

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在线阅读本书

The Truth About Making Decisions brings together 50 powerful truths about making better decisions. It offers real solutions for the tough challenges faced by every decision maker, in business and in life. In this book you'll discover: how to systematically prepare to make better decisions how to get the right information, without getting buried in useless data how to minimize your risks, and then act decisively how to handle your emotions, make better group decisions, profit from mistakes and a whole lot more. This is a fast paced, evidence-based guide to effective decision-making - a set of bedrock principles you can rely on no matter what decisions you have to make. Part of The Truth About Series, each title covers an entire field of knowledge in a sharp and entertaining way. With approximately 50 honest answers to important questions in every book, you will find yourself thinking aha' as you read each page. The Truth and nothing but The Truth.

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